

Strengthening State and Local Economies in Partnership with Nonprofits:

Principles, Recommendations, and Models for Investing Coronavirus State and Local Fiscal Recovery Funds

Successful Models of Nonprofit Relief from Around the Country

In 2020, more than half the states and the District of Columbia created more than 50 relief funds and grant programs for small businesses and nonprofits using CARES Act [Coronavirus Relief Fund](#) monies.¹ The experiences in those programs helped shape the forgoing principles and recommendations and serve as successful models for relief programs discussed in this section of the report.

The \$350 billion in Coronavirus State and Local Fiscal Recovery Fund allow *even more* flexibility than the CARES Act did.² This flexibility gives governments and nonprofit partnerships the opportunity for more creativity for greater impact in their communities. The following examples are just a sampling of different models of programs that state, local, Tribal, and territorial governments can create to ensure that nonprofits – and the people they serve – are able to participate in programs funded by the ARPA funding. The models are organized by:

- (1) Lifting unemployment insurance burdens off employers
- (2) Creating relief and recovery funds and grants for nonprofits to use in their communities
- (3) Streamlining government grants and contracts for nonprofits
- (4) Expanding and replicating innovative nonprofit programs to help communities respond, adapt, and recover

1. Lifting Unemployment Burdens Off Employers

Economic recovery from the pandemic requires that employers bring people back to work. Removing the heavy burden of outstanding or looming unemployment costs off the necks of employers of all types must be a priority of governments if local economies are going to recover and expand. We therefore list unemployment relief as the top priority.

Employers across the country are facing exorbitant unemployment costs caused by the pandemic. State unemployment laws recognize [three categories of employers for unemployment compensation purposes](#): **contributing** employers (most for-profit and some nonprofit employers that make quarterly payments into the state unemployment system for the approximate costs of what the state paid out to

¹ Generally, allowable use of funds under the CARES Act's Coronavirus Relief Fund are also eligible uses under the ARPA Coronavirus State and Local Fiscal Recovery Fund. See Treasury Guidance FAQs #2.2.

² The CARES Act's Coronavirus Relief Fund was more restricted than the ARPA Coronavirus State and Local Fiscal Recovery Fund in that the earlier funds had to be used only "to cover costs that are necessary expenditures incurred" between March 1 and December 30, 2020, due to COVID-19 and costs that "were not accounted for in the budget most recently approved." Thus, a direct relation was required between the expenditures and the pandemic, and the funds could not be used to fill budget gaps.

their former employees), **reimbursing** employers (charitable nonprofits and local and Tribal governments that self-insure and reimburse the state for actual costs for benefits paid to their former employees), and **exempt** employers (typically religious institutions and very small entities with very few employees).

Congress and many state policymakers recognized that the unprecedented nature of the COVID-19 pandemic required urgent adjustments to the unemployment insurance system. They acknowledged that no employer or employee should be held financially liable because of a worldwide crisis that was unanticipated and outside their control. Through the CARES Act of 2020, the federal government delayed, but did not cancel, any costs for contributing employers; covered only 50 percent of the costs charged to reimbursing employers; and fully covered the costs of exempt employers. The ARPA increased the coverage for reimbursing employers from 50 percent to 75 percent for five months in 2021, but left those employers on the hook for the remaining 25 percent of charges.

Many state unemployment laws impose automatic unemployment tax hikes on contributing nonprofit and for-profit employers when the state's unemployment trust funds fall below certain levels; these employers must pay higher unemployment tax bills unless and until the state's unemployment trust fund is restored to pre-pandemic solvency. Compounding the problem for many, 18 states, as of mid-June 2021, had [outstanding loans from the Federal Unemployment Account in excess of \\$53 billion](#), which will need to be repaid by those states' trust funds and ultimately by contributing employers.

Recognizing the strains on states and employers alike, Congress expressly authorized governments to use their allocations of the ARPA relief funds to bring unemployment systems back to pre-pandemic levels. States may do so by depositing ARPA funds into their state's unemployment trust funds or paying off unemployment insurance loans from the U.S. Department of Labor.³ Restoring the trust funds to pre-pandemic levels would avert tax hikes on contributing employers in the states. The result would be that contributing employers, relieved of this daunting financial burden, will be able to invest funds they would have used to pay unemployment taxes to instead rehire people or even expand employment and operations at a time when the economy needs help recovering.⁴

Those solutions will hold **contributing** employers harmless for the unemployment costs of the pandemic – that is, those employers will not suffer any negative financial consequences in the unemployment system due to pandemic-related layoffs. But what about **reimbursing** employers that have never received the same absolute relief from federal legislation and only partial relief from some states? Contributing employers and reimbursing employers suffered from the exact same health and economic crisis; should they not be treated the same?

Last year, several states answered that question by saying it absolutely would be unfair for governments to protect one set of employers (contributing employers) from dramatic cost hikes while leaving the other set of employers (nonprofits and local and Tribal governments) financially liable for essentially the same unemployment burdens. To correct that unfairness, about a [dozen states provided needed relief to reimbursing employers](#). However, that relief has largely expired or must be revised to hold these innocent employers harmless from these pandemic-caused costs from which their contributing counterparts have been protected. We strongly recommend that states provide the same level of protection granted to contributing employers – zero costs from the outset of the pandemic – to all

³ See Treasury IFR, page 9; Treasury Guidance FAQs #2.4.

⁴ The Treasury Department has made clear that using the ARPA relief funds to avoid unemployment insurance tax rate increases is permissible and does not run afoul of the ARPA provision preventing usage of these funds to provide tax cuts or delay tax hikes. See Treasury IFR, page 9; Treasury Guidance FAQs #2.4.

reimbursing employers. This equal treatment can be achieved by states and localities by: (i) cancelling all unemployment bills for COVID-related layoffs; and (ii) repaying these employers for the amounts paid on unemployment costs charged to them since the declaration of the national emergency on March 13, 2020.

The following are examples of actions taken by states that can serve as models of the three forms of relief that are needed to make all employers whole for costs incurred or threatened due to layoffs caused by the pandemic.

Shore Up UI Trust Funds for Contributing Employers

- In 2020, lawmakers in several states ([Louisiana](#), [Maine](#), [Minnesota](#), and [Pennsylvania](#)) provided immediate relief for contributing employers, including for-profit and some nonprofit employers, by using Coronavirus Relief Fund monies to cover the losses of those tax revenues resulting from cancellation or delay of unemployment insurance tax rate increases during the pandemic.
- [South Carolina](#): Lawmakers authorized use of up to \$500 million of CARES Act funds to reimburse the state Unemployment Insurance Trust Fund.

Pay Off Unemployment Loans from the Federal Government

- [Hawaii](#): Lawmakers appropriated \$700 million [from CARES Act money](#) to repay the federal government for the unemployment insurance loan taken by the state.

Provide 100% Retroactive Relief for Reimbursing Employers

- [Delaware](#): The state permitted nonprofits with a balance of reimbursable unemployment claims related to COVID-19 to self-certify and request that CARES Act funding be allocated to their accounts, resulting in the cancellation of unemployment costs charged to them in 2020.
- [Kentucky](#): The Governor directed \$51.5 million in federal CARES Act funding to be used for unemployment insurance relief for reimbursing employers in the state. The announcement clarified that the Governor was applying CARES Act funds to “eliminate the other 50 percent owed to the state Unemployment Insurance Trust Fund by [reimbursing] employers.” The relief helped nearly 1,000 nonprofits in the Commonwealth so they could keep advancing their missions for people in local communities, according to the [Kentucky Nonprofit Network](#).
- [North Carolina](#): Legislators acted at the start of their 2021 legislative session to extend the noncharging period for COVID-related unemployment claims for reimbursing employers through the end of 2021, building on [previously enacted legislation](#). The action resulted in the state not charging reimbursing employers the remaining costs not covered federally under the ARPA.

2. Creating Relief and Recovery Funds and Grants for Nonprofits to Use in Their Communities

The most common form of relief that state and local governments provided nonprofits last year was economic support through relief funds and grant programs for nonprofits and small businesses. The most successful relief funds and grant programs provided set asides and easy access for nonprofits during the height of the pandemic and allowed for strong partnerships between governments and nonprofits. As discussed in the Recommendations, above, keys to successful implementation included quick processing, nonprofit-experienced administration, minimal paperwork for applications and back-end reporting, and large funding set asides to avoid unnecessary competition between smaller nonprofits and other entities. The following examples show different ways that governments can structure these programs.

Governor Created Nonprofit Relief Fund

- **New Hampshire Nonprofit Emergency Relief Fund:** **New Hampshire** was the first state in 2020 to set aside Coronavirus Relief Fund monies (\$60 million) for nonprofits. It was overseen by the **Governor's Office for Emergency Relief and Recovery Stakeholder Advisory Board**, which included among its members Kathleen Reardon, CEO of the **New Hampshire Center for Nonprofits**. All New Hampshire-based 501(c)(3) nonprofits not assisted through other funding opportunities (e.g., hospitals, colleges, and universities) that were experiencing necessary expenditures and/or losses due to the COVID-19 public health emergency were eligible for funding under the program. Awards were based on actual expenses, net actual losses of revenue, projected expenses, or net projected losses of revenue due to COVID-19. The fund was administered through a true government-nonprofit partnership between the New Hampshire Center for Nonprofits, the New Hampshire Charitable Foundation, and the state's Community Development Finance Authority.

Executive Branch Grant Program

- **Montana Coronavirus Relief Grants:** A special Coronavirus Relief Fund Advisory Council, which included Liz Moore, Executive Director of the **Montana Nonprofit Association**, made recommendations for how the state could best use the state's allocation of CARES Act funding. The **Montana** Department of Commerce then created, approved, and administered various grant opportunities based on 30 distinct program areas for nonprofit organizations and for-profit businesses in the state. The program areas ranged from agriculture to business adaptation, innovation, and stabilization to childcare, food banks and food pantries, the arts, private and public schools, and loan deferment. The Department awarded more than \$786 million at levels ranging from less than \$30 to more than \$800,000.

Legislative Branch Created Nonprofit Relief Fund

- **South Carolina Nonprofit Relief Grant Program:** At the end of their 2020 legislative session, **South Carolina** legislators established a **nonprofit-entity reimbursement grant program** under the SC Grant Management Program. Lawmakers appropriated \$25 million for grants of up to \$50,000 to qualifying nonprofit entities to cover two-month's payroll expenses. **Together SC**, the state association of nonprofits in South Carolina, advocated for the program to ensure as many nonprofits in the state as possible were eligible to apply.

Nonprofit Administered Grant Program

- **Minnesota Small Business Relief Grant:** Lawmakers in **Minnesota** approved \$60.3 million for grants of up to \$10,000 for small businesses and nonprofits that could "demonstrate financial hardship as a result of the COVID-19 outbreak." The program was unique in that it selected awardees through a "computer-generated, randomized selection process." The randomized process included prioritization of targeted groups (veteran, woman, or minority-owned businesses, and microbusinesses with fewer than six full-time employees), as well as geography. While the Minnesota Department of Employment and Economic Development oversaw the program, "awards were disbursed and administered by qualified local and regionally based nonprofit organizations."
- **Tennessee Community CARES Program:** The largest nonprofit-specific grant program in 2020 was for \$150 million in **Tennessee**. The program tapped four United Ways, the Women's Foundation for a Greater Memphis, and the Second Harvest Food Bank of Middle Tennessee as grant-administrators, which "helped decentralize the work" and to "ensure the basic eligibility standards and screening was applied." Nonprofit grant-administrators recognized nonprofit-

specific needs for applications, monitoring and oversight, and back-end reporting. The Department of Human Services and the nonprofit grant-administrators received 1,350 applications seeking \$435 million in proposed expenses to support diverse populations and communities across the state.

3. Streamlining Government Grants and Contracts with Nonprofits

The Treasury Department advised governments receiving Coronavirus State and Local Fiscal Recovery Fund monies that most of the provisions of the Uniform Guidance (2 CFR Part 200) apply to these funds, including the Cost Principles and Single Audit Act requirements.⁵ Exceptions are listed in the [Assistance Listing](#) found at [beta.SAM.gov](#). The important point here from the nonprofit perspective is that governments must reimburse nonprofits for the indirect costs they incur while performing services on behalf of the governments. Thus, the federal government continues to insist that when its funds are used to pay nonprofits, the nonprofits must be reimbursed fairly for the costs they incur when serving the public.

Pay Indirect Cost Rates of Government Grantees

- **New York City:** As documented by the federal [Government Accountability Office](#), the [National Council of Nonprofits](#), and others, too many governments fail to pay nonprofits for the full costs of the services they provide on behalf of the governments. The most common of these failures is not paying the organizations' actual indirect costs. Those are the ordinary and necessary expenses of the organization – such as accounting, technology, rent – that are not specific to the program covered by a government grant, but costs shared across all operations. Prior to the pandemic, nonprofits in New York City partnered with the Mayor and City Council to establish the [Indirect Cost Rate Funding Initiative](#) to correct this systemic underfunding of nonprofit organizations on which the City relied. The pandemic, however, imposed significant stress on City finances, leading to budget proposals that would have restricted indirect cost reimbursements to just 70 percent of true costs. The relief under the ARPA has allowed [City leaders to reverse course](#) and ensure that nonprofit human services providers receive 100 percent of funding for their approved indirect costs this year.
- **Other Examples:** In January, the **District of Columbia** enacted the [Nonprofit Reimbursement Fairness Act](#) to ensure that government grantees receive payment of their indirect costs as required under the OMB Uniform Guidance, discussed above. Similar legislation is pending in [Massachusetts](#) with the goal of “enhancing the effectiveness of nonprofits’ core mission work through full cost funding.”

Make Prompt and Full Payments for Services Rendered

- **New York:** Several governments, including New York State, shifted their financial burdens onto nonprofits during the pandemic by suspending prompt payment laws and reducing how much they reimburse nonprofits for services previously rendered. New York’s Governor issued an executive order ([EO 202.48](#)) suspending prompt payment laws and authorized government agencies to withhold up to 20 percent from amounts owed to nonprofit service providers, essentially requiring nonprofits to underwrite the state’s financial obligations for the duration of the pandemic. In a [letter to the Governor](#), a coalition of nonprofit organizations stated, “The sector cannot provide the necessary services and jobs New York needs to recover if the State is unwilling to honor its financial commitments to pay for the services it has contracted nonprofits to provide, while also asking nonprofits to continue to provide those services at great financial risk.” It is essential that governments use their share of the ARPA funds to pay their bills for

⁵ See Treasury FAQ #9.3.

services already rendered on their behalf – not as a benefit to nonprofits, but as acts of fiscal and moral responsibility.

Relieve Contractual Performance Obligations During Times of Crisis

- **Failure to Perform Waivers:** The Office of Management and Budget, in [Memorandum 20-17](#) issued on March 19, 2020, encouraged federal agencies to relax administrative and performance requirements during the public emergency, recognizing that many governmental grantees and contractors would not be able to fully perform due to shutdown orders and public safety requirements. Examples of this flexibility at the state level include [New Jersey](#), which enacted a penalties waiver law, and [California](#), where pending legislation would allow nonprofits with state contracts for "non-essential" services to continue to receive payments during emergencies despite changes to contract performance due to the emergency.
- **Recognize and Overcome Nonprofit Challenges:** Policymakers in numerous jurisdictions are taking action to address challenges nonprofits have faced for years, but that the pandemic has exacerbated. For example, a new law in [Colorado](#) permits a state agency to pay up to 25 percent of the total value of payments to the grantee immediately upon execution or renewal of the contract, thereby preventing late payment and underpayment challenges confronting nonprofits. A bill in [California](#) would require each state agency doing significant business with or has policies that affect nonprofits to designate a nonprofit liaison to address nonprofit complaints, provide technical assistance on agency policy compliance, develop innovative contracting policies, and report nonprofit concerns to agency leadership.

4. Expanding and Replicating Innovative Nonprofit Programs to Help Communities Respond, Adapt, and Recover

Charitable nonprofits are often the first to respond when crises erupt, and this was no different with the COVID-19 pandemic. Nonprofits developed innovative programs and services to meet the changing needs within their communities. This final portion of the Special Report offers inspiring examples of successful programs that government-nonprofit partnerships can replicate, adapt, and expand to benefit people and help communities recover.

Job Retention, Creation, and Workforce Development

- **Expanding the Pool of Qualified Employees:** The pandemic hit frontline human service and behavioral health providers particularly hard. Job recruiting and retention remains the number one issue in many locations, so [Ascentria Care Alliance](#) and a coalition of human service and behavioral health providers in [Massachusetts](#) focused on reducing the drastic shortage of direct care workers. They have applied for a federal earmark to create an Augmented Support Employee Program to attempt to expand the pool of potential hires. The program would address skills-based and “life challenges” impediments to employment opportunities, particularly for women and people of color. The program supplements training with additional wraparound services, delivered via coaches, such as language and cultural training, transportation, legal services, and childcare to help attract and retain employees.
- **Goodwill Industries®:** Partnerships with other nonprofits allowed local Goodwill® organizations across the country to offer job training and workforce development opportunities for young persons and people who experienced job loss during the pandemic. In [California](#), Goodwill of Silicon Valley, as a city contractor, provided case management for San Jose CARES WEX, a CARES Act-funded work experience program for individuals who suffered job loss or other impacts due to the coronavirus. In [Texas](#), Goodwill San Antonio and Project Quest provided financial assistance of up to \$450 per week to 75 people in vocational training who became

unemployed because of COVID-19. Other CARES Act dollars are being used by local Goodwills in [South Carolina](#) and [Washington State](#) to offer “career navigator” services to assist people searching for jobs and create paid internship positions, respectively.

Childcare to Support Essential Workers

- **Community Action Partnership:** The majority of Head Start programs in **Washington, DC** were closed at the start of the pandemic. The local government turned to the [United Planning Organization](#) to transform the programs to provide childcare for essential workers. Once schools went completely online, the organization then worked to provide 300 laptops, 600 gift cards for food, and 800 supply bags with formula and diapers for local families. On the other side of the country, [the Opportunity Council](#) in **Washington State** worked with the Bellingham Regional Chamber of Commerce to combat a childcare desert and provided grants totaling more than \$600,000 using CARES Act funding for licensed family childcare homes and facilities owned and operated by people of color, especially those caring for children of essential workers.

Education

- **Remote Learning Site Grant:** In 2020, [North Carolina](#) lawmakers appropriated \$19.85 million for community-based organizations for a “grant program to facilitate remote learning opportunities during the COVID-19 pandemic.” The YMCA acted as the fiscal agent and all North Carolina YMCAs, YWCAs, Boys and Girls Clubs, county and municipal parks and recreation departments, and community-based organizations were eligible for grants up to \$100,000. The NC Alliance of YMCAs announced that 116 organizations statewide with 287 [remote learning sites were approved](#), serving approximately 14,000 students. All eligible applications were approved.
- **Expanded Education Access:** When the pandemic forced the [Louisiana Children’s Museum](#) in New Orleans to close its doors to the public, the Museum invited a school to use the space as a satellite site for learning. It partnered with the Langston Hughes Academy, which has a student population of 98 percent Black and 74 percent eligible for free lunch. The school’s pre-kindergarten and kindergarten classes enjoyed exclusive access to space designed for 4- to 8-year-olds, through the end of the year. A local foundation provided \$25,000 for janitorial, facility, exhibit maintenance, and educational support costs.
- **Education Supply Distribution:** The [Wenatchee Valley Museum & Cultural Center](#) in **Washington State**, despite closing its facility’s doors during the pandemic, continued its mission and dedication to students in the area by providing art supplies and science exploration kits to local children. To support parents who suddenly found themselves teaching and keeping kids at home when schools closed in March 2020, the Museum utilized the public school lunch distribution sites for instructional art and STEM videos to keep kids active and engaged from home. The Museum continued this program even after schools reopened, offering free STEM, history, art programs virtually for teachers and parents.
- **Ready Together Oklahoma:** In May 2021, the Oklahoma State Superintendent of Public Instruction launched the Ready Together Oklahoma action plan along with education stakeholders to “bolster accelerated learning, strengthen instruction, and address social-emotional issues due to the pandemic.” Under the plan, Oklahoma City Public Schools are working with community partners to provide summer enrichment and learning loss programs to support student success. Local YMCAs and Boys & Girls Clubs are to receive \$2.7 million from the ARPA education funding as part of the action plan.

Vaccinations and Public Health Resources

- **Houses of Worship:** Churches in **Washington, DC** and elsewhere across the country volunteered as [vaccination clinics to build trust with their communities](#). The District’s pilot program was started in response to vaccine hesitancy and improve access within neighborhoods disproportionately affected by the pandemic. Places of worship serve as an easily accessible location for community members and allow people to be amongst family and friends while receiving the vaccine.
- **Museums:** In **New York City**, the [American Museum of Natural History](#) “whale-comes” people to get vaccinations under its massive blue whale, providing an entertaining and educational environment that allowed for social distancing and other health and safety measures. The location placed a “particular focus on public housing residents, museum staff, and cultural workers.”
- **Community Action Agencies:** In a typical year, more than 300 Community Action Agencies provide health services to their communities, serving more than 600,000 people. During the COVID-19 vaccine rollout, hundreds of additional Community Action Agencies located all across the country responded to the “need for equitable access to vaccinations” by creating and [implementing plans for appointments, transportation, and providing vaccinations](#) for underserved populations using CARES Act funds. For instance, the Community Action Corporation of South **Texas** distributed 10,000 vaccinations in two months, despite a historic snowstorm that caused power outages and disrupted travel. In **New Jersey**, Greater Bergen Community Action worked with Bergen New Bridge Medical Center, County of Bergen, and Bergen Coalition of Black Clergy to make vaccine appointments for people of color in the county.
- **Connecticut:** As a part of the Connecticut Governor’s proposal to use the state’s ARPA funding for direct state fiscal relief, \$50 million would go to nonprofit social service agencies for COVID-19 testing, psychiatric care, mental health and addiction problems, and childcare.
- **Meals Delivery Programs:** Some nonprofits serve people who cannot be reached through vaccine outreach activities due to geographical, physical, technological, or other barriers. This is the case for 23 homebound [Suffolk Meals on Wheels](#) clients in **Virginia** who receive regular meals through the program. Recognizing the opportunity to provide greater access to public health, the nonprofit partnered with Suffolk Fire and Rescue and the Bayview Physicians Group to provide doses of the COVID-19 vaccine to the seniors, a partnership that provided the added benefit of building relationships and trust between the residents and outside providers. In **Maine**, [Spectrum Generations Meals](#) not only doubled its meal production and packing operations during the pandemic, it also procured and delivered Personal Protective Equipment along with its personal support services and community case management services. Working with a coalition, they now also help run vaccination clinics and transportation services for in-home vaccination appointments.

Sustaining Nonprofit Operations

- **Connecticut:** Governor Lamont proposed in late April that the state use its ARPA dollars to provide free access to participating museums in the state for children 18 and under plus one accompanying adult this summer. The Governor proposed providing \$15 million in total to the participating museums, administered by the state Department of Economic and Community Development’s Office of the Arts, to cover the loss in revenue and promote sustainability. Children would receive educational and cultural enrichment while addressing some of the physical and social impacts of the pandemic.

Food Assistance

- **Expanded Food Access:** Museums across the country expanded their programming and services to [act as food hubs and distribution centers](#) during the pandemic. In **Iowa**, for example, [Brucemore](#) partnered with [Feed Iowa First](#) to give fresh produce from its garden as part of providing 48,6000 pounds of fresh produce to over 5,500 households in the state. [George Washington's Mount Vernon](#) in **Virginia** donated hundreds of pounds of vegetables, grown in the estate's gardens, to area foodbanks. The [Howell Living History Farm](#) in **New Jersey** shifted its crop production to food that could be distributed by local food banks, helping over 12,000 people in its community.
- **Expanded Reach:** [Meals on Wheels PLUS of Manatee County, Florida](#) opened food distribution centers near Title I schools to expand their reach during the pandemic. The nonprofit provided fresh fruits and vegetables, a luxury when people could not travel to grocery stores, to local students and their families in response to the “exponential increase” in need. It distributed more than a half million meals to over 15,500 families between March and September 2020.
- **Community Action Partnership:** The Hawkeye Area Community Action Program in **Iowa** reported a 540 percent increase of food purchased and distributed from 2019 to 2020, including more than 12 million pounds of food, and served more than double the number of households through mobile food pantries. In **Vermont**, Southeastern Vermont Community Action worked with local restaurant owners and food producers to provide more than 530,000 meals across the state by paying participating local restaurants \$10 per meal and requiring that 10 percent of the food be sourced from Vermont suppliers and farmers. The program acted as “lifeline for those growing and providing the food, as well as those serving the meals” and the recipients.
- **Keystone Community Services:** The capacity for food assistance and access in St. Paul, **Minnesota** will soon be expanded due to a newly purchased 20,000 square foot building by Keystone Community Services. The large project is part of a four-year strategic plan that was accelerated due to the pandemic. It will allow the organization, which saw a 93 percent increase in demand for services from 2019 to 2020, to increase efficiency and serve more people in the area. More than 50,000 people are expected to benefit from the new space by the end of 2022. The organization will continue to maintain operations for its three other locations in the city.

Housing

- **Cost of Home:** Habitat for Humanity's Cost of Home initiative is a long-term, ongoing advocacy campaign to address housing affordability and stability. At the start of the pandemic, Habitat for Humanity “quickly expanded ... existing advocacy efforts to help millions of individuals ... struggling with housing insecurity as a result of the economic impacts of COVID-19.” Affiliates across the country successfully secured record investments in housing, emergency funding supplies, improved living conditions, rental and mortgage assistance, eviction, and foreclosure protections. Plus, they advocated and advanced policy priorities and trained new advocates. Each action was necessary to respond to the increased demand for housing stability caused by the pandemic.
- **Combatting Homelessness:** Goodwills in **Maine** and **Oklahoma** utilized CARES Act money for homeless programs. The Maine Bureau of Veteran's Services partnered with Goodwill Northern New England and other nonprofits to reduce homelessness in their community. Goodwill Industries of Central Oklahoma received an \$830,000 grant to help homeless veterans and their families with employment consulting, housing, and legal assistance.
- **Homeless Shelters:** People in **Maryland**, **Missouri**, and **Vermont** benefited when local Community Action Agencies provided homeless shelters throughout the pandemic. The Human

Services Program of Carroll County in Maryland was the only shelter system in the state to continue to take new people during the pandemic. In Missouri, the Community Action Partnership of Greater St. Joseph operated a low-barrier shelter, open 24 hours a day, seven days a week. CAPSTONE Vermont relocated residents from a local emergency shelter to area motels to allow for COVID safe distancing, and it partnered with local faith groups and the Salvation Army to prepare three daily meals for the guests.

- **Rental Assistance:** Many Community Action Agencies and/or state associations served as the [administrator for rental relief programs](#) to provide funding for eligible households. For example, in **Maine**, the state association provided \$24 million for thousands of households in 2020 and more than \$9 million to nearly 10,000 households thus far in 2021. Community Action Agencies in **Ohio** administered more than \$47 million of Coronavirus Relief Fund monies to assist 18,000 households in less than three months. The Governor and legislators subsequently appropriated an additional \$670 million for rental and utility assistance.
- **Utilities Assistance:** From the onset of the pandemic, Community Action Agencies in several states have worked with families to quickly access available state and local [funding to cover water and utilities bills](#). In **Maryland**, the Harford Community Action Agency worked with Harford County to determine that more than 5,000 households were behind on water and sewage bills, resulting in the allocation of more than a million dollars in CARES Act funding to cover those costs. The 23 Community Action Agencies in **Kentucky** worked together with the Kentucky Public Services Commission, Kentucky Cabinet for Health and Family Services, and Governor’s Office to provide \$14 million to help families get ahead of water and utility debt. In **Tennessee**, the Knoxville-Knox County Community Action Committee received funding from the state utility board, U.S. Department of Health and Human Services, Project HELP, and CARES Act funds, administered by the United Way, to help nearly 8,000 households avoid utility shutoffs.

Adaptation to Provide Pandemic Response

- **Essential Worker Safety:** Many science centers and museums across the country used their [facilities and resources to provide personal protection equipment](#) (PPE) and safety equipment to protect essential workers from COVID-19. These nonprofits used 3-D printers to create masks, face shields, medical-grade headpieces, visor bands, and other protective gear for local hospital and healthcare workers, as well as Meals on Wheels delivery drivers and other frontline workers in their communities. Others [allowed researchers access to specialized equipment](#) to understand the shape and make-up of the coronavirus, increase processing times for COVID-19 testing, and link computers for faster and better analyzation of the pandemic.
- **Community Resiliency:** When the pandemic forced the [Anacostia Community Museum](#) in **Washington, DC** to shut its doors, the advisory board explored ways to expand its mission serving a predominately African American community. The museum launched three new programs. [Moments of Resilience](#), an online initiative, invited people to “share stories of how they were being resilient during the pandemic,” prompting responses from across the country. The initiative sparked “Take Time Thursdays,” a program encouraging people to take 30 minutes each week for self-care. Most recently, the museum launched another program, “Our Food, Our Future,” to talk about food activism and how essential workers keep food on our tables. The museum also partnered with [Feed the Fridge, a nonprofit](#) that stocks outdoor refrigerators across the D.C. region with healthy, free meals to create “no-barrier access to meals for those who need one.”

Connectivity

- **Technological Assistance:** The [Metropolitan Alliance of Connected Communities](#) (MACC) in **Minnesota** supports 38 human service nonprofits with their client data system, data strategy, and capacity building. Beginning in March 2020, MACC received increased requests for remote service-delivery, distance interactions, and privacy and security in digital engagement because of public health concerns resulting from the pandemic. The organization was able to utilize one-time funds to help food shelves and other services to be more responsive and increase access to services through secure data systems and remote interaction technology.
- **Digital Equity Fund:** The Mayor of [Boston](#) reopened the Digital Equity Fund to award \$250,000 in grants to local nonprofits working to increase digital equity. The grants, ranging from \$5,000 to \$35,000, are funded in partnership with the City of Boston's Age Strong Commission and the Department of Innovation and Technology. Nonprofits serving neighborhoods disproportionately impacted by the pandemic were prioritized and other nonprofits serving older adults, persons with disabilities, non-English speakers, public housing residents, and unemployed persons were strongly encouraged to apply. The Mayor's emergency relief plan using the City's ARPA dollars includes \$2.4 million allocated for expanding digital equity and access.
- **Telehealth Services:** During the COVID-19 pandemic, [Jewish Federations of North America](#) worked with many Jewish family service agencies, nursing homes, and hospitals to provide a wide variety of vital health, behavioral health, and long-term care services through telehealth. In particular, audio-only (telephone) telehealth options have allowed partner agencies to meet patients and clients wherever they are according to individual needs. Many of the older adults served were unable to access broadband, could not afford or use a smartphone, struggled with digital literacy, or suffered from cognitive, visual, or other physical impairments that inhibit their ability to utilize video-enabled technology. The ability to connect this aging population with health care providers was literally a lifesaver.