Extend Your Company’s Reach in the Nonprofit Sector

Sponsorship and Exhibiting Opportunities at the 2017 Network Learning Confab

NATIONAL COUNCIL OF NONPROFITS
National voice. State focus. Local impact.

June 21 - 23, 2017 | Arlington, VA
Don’t Miss This Opportunity to Connect with Leading Nonprofit Influencers from Across the Country

The Network Learning Confab is an annual gathering that brings together the leaders from the National Council of Nonprofits’ state association network. These leaders represent state associations of nonprofits with collective membership of more than 30,000 nonprofit organizations nationwide.

In attendance will be between 75 and 100 people who are key influencers for nonprofits in their states: state association CEOs, board members, membership directors, communications specialists, and public policy staff from across the country. Our state associations raise awareness in their regions about services tailored for charitable nonprofits, and many of them partner with our corporate sponsors to provide discounted services to their members.

Over the course of the two days, there will be ample time to network with our attendees during breaks, over lunch, and at our evening reception, so you will have an opportunity to get to know the decision-makers and share about the work that your company is doing with nonprofits.

The 2017 Network Learning Confab will take place June 21-23, 2017, at the Waterview Conference Center in Arlington, VA. Contact Amy Silver O’Leary at asoleary@councilofnonprofits.org or (202) 962-0322 x114 for more information on how you can connect with our State Association Network at Confab 2017.

“It is great to have face time with our long-term state partners and to have an opportunity to meet with new staff members that may be attending the Confab for the first time. It gives me the opportunity to discuss the value of our member benefit and to go over the finer points like how state associations earn quarterly royalties when their members use our service. We look forward to participating every year…. We wouldn’t miss it!”

Art Ferreira, CEO | Coeus Global, Event Sponsor 2014, 2015, and 2016
All sponsors are invited to attend sessions as observers to learn about timely and important issues affecting your nonprofit customers. All sponsors at the $1,000 level or above may elect to have their company’s flyer or brochure distributed to all event attendees.

All Sponsor logos and links will appear:
- On Confab website
- In event materials
- In approximately six announcements sent to 300 nonprofit influencers
- In ‘sponsor thank you’ messages

**FOUNDATION/Corporate**
- $10,000
- 5 available
- Underwrite to:
  - Support our work as a trusted resource and advocate for nonprofits across the country!
  - Two complimentary registrations

**Event**
- $5,000
- 1 available
- Sponsorship includes:
  - Public recognition in the session
  - Logo on signage outside breakout room
  - Two complimentary registrations
  - One draped exhibit table (5’ x 30”)

**Reception**
- $4,000
- 1 available
- Sponsorship includes:
  - Public recognition from the podium at opening and closing sessions
  - Prominent placement of logo in meeting space
  - Two complimentary registrations

**Coffee Bar**
- $3,500
- 1 available
- Sponsorship includes:
  - Logo on signage outside and within coffee bar; materials in break room
  - Announcements made each day about the coffee bar
  - Two complimentary registrations

**Keynote**
- $3,500
- 2 available
- Sponsorship includes:
  - Public recognition at the keynote
  - Logo on signage outside the meeting room
  - Two complimentary registrations

**Exhibit**
- $3,000
- 3 available
- Sponsorship includes:
  - Two complimentary registrations
  - Logo on signage outside exhibit table (5’ x 30”) and in exhibit space

**Field Trip**
- $2,500
- 1 available
- Sponsorship includes:
  - Two complimentary registrations
  - Opportunity to accompany and address field trip participants

**Break Room**
- $2,500
- 1 available
- Sponsorship includes:
  - Two complimentary registrations
  - Logo on signage outside and within break room; materials in break room

**Plenary**
- $2,000
- 6 available
- Sponsorship includes:
  - Public recognition from the podium
  - One complimentary registration
  - Logo on signage outside main room

**Lunch**
- $2,000
- 2 available
- Sponsorship includes:
  - One complimentary registration
  - Signage on the buffet tables

**Session**
- $1,000
- 14 available
- Sponsorship includes:
  - Public recognition in the session
  - Logo on signage outside breakout room

**Foundation/Corporate**
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The experience was certainly rewarding, and I’ve already been brainstorming how we can take advantage of all the opportunities afforded to sponsors at the member meeting. The intimate environment is something we really appreciated compared to bigger events we’ve been to.

Michael Beahm | Blackbaud