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# Sponsorship and Advertising Opportunities

The National Council of Nonprofits is a trusted resource and advocate for America's charitable nonprofits. With state association membership surpassing 30,000 organizations, more than 1.5 million visitors to our website annually, and more than 35,000 opt-in subscribers to our *Nonprofit Essentials* newsletter, we offer extensive visibility for those seeking to reach nonprofit audiences.

## How to Get Your Company in Front of Our Audiences of Decision-Makers and Influencers

- [Get to know the decision-makers and influencers from state associations of nonprofits at our Network Learning Confab](#), an annual gathering for the leadership of our member state associations and nonprofit allies. CEOs and other staff in attendance represent state associations of nonprofits with collective membership of more than 30,000 organizations, coast to coast and border to border. The 2020 and 2021 Network Learning Confabs took place virtually; the 2022 Confab was held in-person in Washington, D.C. and was a smashing success. We expect 2023 to be in-person in D.C. as well.

- **Advertise in *Nonprofit Essentials* newsletter**. Our newsletter connects more than 35,000 nonprofit subscribers with the latest resources, trends, and thought leadership.
- **Promote your product or service to some of the more than 1.5 million annual visitors to our website**. You'll have exclusive placement for your ad on the selected page or section for the term you select.