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# Sponsorship and Advertising Opportunities

The National Council of Nonprofits is a trusted resource and advocate for all of America's 1.5 million charitable nonprofits. **We offer extensive visibility for those seeking to reach a nationwide audience of nonprofit professionals, board members, and volunteers.** Our content and resources are particularly **tailored toward small and medium-sized organizations** (budgets under \$1 million). NCN's website receives more than 5.3 million annual pageviews and the growing list of opt-in subscribers to our *Nonprofit Essentials* newsletter exceeds 66,000 people.

## How to Get Your Company in Front of Our Audiences of Decision-Makers and Influencers

- [\*\*Advertise in \*Nonprofit Essentials\* newsletter\*\*](#). Our newsletter connects more than 66,000 nonprofit subscribers with the latest resources, trends, and thought leadership.
- [\*\*Promote your product or service to some of the more than 1.5 million annual visitors to our website\*\*](#). You'll have exclusive placement for your ad on the selected page or section for the term you select.

- **Get to know the decision-makers and influencers from state associations of nonprofits at our Network Learning Confab**, an annual gathering for the leadership of our member state associations and nonprofit allies. CEOs and other staff in attendance represent [state associations of nonprofits](#) with a collective membership of more than 32,000 organizations across the country. *Please note: this event is a members-only gathering and not a conference with public registration.*
- **[Sponsor one of NCN's national webinars](#)**. The National Council of Nonprofits (NCN) hosts a small number of webinars each year with a nationwide audience of nonprofit professionals, board members, volunteers, and sector supporters. Sponsor a webinar to advertise your business to the thousands of nonprofit professionals on our mailing list, several hundred to a couple thousand live viewers, with the potential to often reach hundreds more who register to view a later recording of the content. Your support helps with NCN's commitment to equity, ensuring we can continue to provide these webinars for free.