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Our Core Values

These core values guide our actions as we unite and strengthen nonprofits across the country to improve lives and enrich communities.

Serving others by listening and leading.

Our leadership in the sector is informed by listening deeply to the needs of frontline nonprofits and seeking insights from many perspectives. Keeping our hearts and minds open is vital to being bold and nimble advocates for nonprofits and the people they serve.

Getting things done, together.

We can't do this work alone—and we wouldn't want to. With the combined knowledge and power of our dynamic networks and trusted partners, we share insights and develop real-world solutions to get results that matter.

Earning trust in everything we do.

We are committed to acting with integrity in every aspect of our work, every day. We build and maintain trust by providing timely and practical information, conducting accurate analysis, and generating reliable resources.

Centering equity in all our work.

In pursuit of a more civil and just society, we embed diversity, equity, and inclusion throughout our organization and the ways we carry out our mission. We purposefully and tangibly apply these principles in our internal operations, programs, policies, and external leadership. We focus first on racial equity, because systemic racism impacts all individuals and communities.

Honoring the nonprofit workforce.

Nonprofits and their employees should have the respect and the resources needed to get their work done. In our own office, we practice what we advocate. Through our collegial culture, we celebrate each other's victories and have each other's backs—which helps us build a stronger team, a thriving sector, and a better future for all.

[Learn about our approach](#)