Accessing Remaining COVID-19 Relief Funds

(Before It Is Too Late)

January 30, 2024
1. This webinar will be recorded.
2. All participants except speakers are on mute.
3. Participants can use the Q&A function to submit questions.
4. A follow-up email will include: link to the recording, slides, additional materials, and evaluation survey.
Accessing Remaining COVID-19 Relief Funds

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January 30, 2024
Agenda

1. State and Local Fiscal Recovery Funds
   - Background and nonprofits’ eligibility
   - Successful examples
     - Workforce development
     - Housing

2. Identifying and Pursuing SLFRF
   - Sources to find funds
   - Strategies for advocacy

3. Q&A
   - Key Takeaways
   - Final Remarks
Opening Remarks
U.S. Department of the Treasury
Q & A

Wally Adeyemo
He/Him
Deputy Secretary
U.S. Department of the Treasury

David L. Thompson
He/Him
Vice President of Public Policy
National Council of Nonprofits
Overview of the State and Local Fiscal Recovery Funds
Jessica Mendieta
She/Her
Policy Associate
National Council of Nonprofits
1. There is no preset RFP
2. Charitable nonprofits **are eligible** for funding
3. There are still funds available
1  Background
State and Local Fiscal Recovery Funds

$1.9 trillion COVID-19 relief package signed into law March 11, 2021, to address the impact of the pandemic on child care, housing, public health, and other areas.

This included the Coronavirus State and Local Fiscal Recovery Funds (SLFRF): $350 billion allocated to states, localities, Tribes, and territories. Congress expressly declared that governments may use their allocations to provide “assistance to households, small businesses, and nonprofits, or to aid impacted industries.” (emphasis added)
SLFRF Allocations per State

Combines State, City, County, and Municipal Funding

Source: U.S. Department of the Treasury
SLFRF Key Terms

**Recipient**
State, territorial, local, and Tribal governments that received State and Local Fiscal Recovery Funds to support their **response to** and **recovery from** the COVID-19 public health emergency.

**Subrecipient**
An entity, including a nonprofit, that receives funding to **complete a project on behalf of a recipient**. Subrecipients must comply with all requirements of recipients such as eligible uses of funds and reporting requirements.

**NOTE:** Entities that are direct **beneficiaries** of a project funded by SLFRF are not subrecipients.
Allocations
The amount of State and Local Fiscal Recovery Funds awarded to state, territorial, local, and Tribal governments.

Obligations
“An order placed for property and services, contracts and subawards made, and similar transactions that require payment.”

Due by Dec. 31, 2024

Expenditures
“Amount that has been incurred as a liability of the entity (the service has been rendered or the good has been delivered to the entity).”

Due by Dec. 31, 2026
SLFRF Timeline

- **March 11, 2021**: American Rescue Plan Act signed
- **May 10, 2021**: Interim Final Rule Issued
- **January 6, 2022**: Final Rule Released
- **April 1, 2022**: Final Rule In Effect
- **December 31, 2024**: All funds must be obligated
- **December 31, 2026**: All funds must be spent
Nonprofits’ Eligibility for SLFRF

U.S. Department of the Treasury Final Rule

“Eligible nonprofits are those that experienced negative economic impacts or disproportionate impacts of the pandemic.”

Governments can consider:

- Decreased revenue
- Increased costs
- Challenges covering payroll, rent, and other operating costs
How SLFRF Recipients Can Partner with Nonprofits

1. Recipients of Relief
   - Beneficiaries
   - Typically grants such as Nonprofit Relief Funds
   - Less paperwork for applications and reporting

2. Providers of Relief
   - Subrecipients
   - Typically contracts for services
   - More detailed reporting requirements
Successful Examples
1

Workforce Development
Laura Walling
She/Her
Vice President of Government Affairs
Goodwill Industries International, Inc.
From the Frontlines: Housing
Colleen Robinson
She/Her
Chief Executive Officer
Habitat for Humanity of Clallum County, Washington
ARPA funding in a Rural Community

Presented by Colleen Robinson, CEO of Habitat for Humanity of Clallam County
Clallam County is approximately 2.5 hours West of Seattle, WA
HABITAT CLALLAM - HILARY...
FAMILY PARTNER JOURNEY

1. **SEPT 15 ~ OCT 15, 2020**
   - Homeowner application open
   - 17 completed applications received

2. **NOV 18, 2020**
   - 5 - qualifying applications presented to Habitat Clallam
   - Board of Directors
   - 2 Family partners selected

3. **DEC 2020**
   - Family notified
   - JAN 2021
   - Ground Work Begins
   - **FEB ~ MAR 2021**
   - Foundation work continues

4. **APRIL 17, 2021**
   - Ribbon Cutting for Foundation completion
   - **MAY 2021**
   - Habitat Board of Directors voted to pause the build due to spiraling cost of construction materials

5. **SEPT 2021**
   - Habitat Clallam receives $100,000 of ARPA Funds from Clallam County & restarts construction

6. **OCT 2, 2021**
   - Hilary Wall Raising

- **OCT 2021**
- **FEB 2022**
- Housing Construction continues

- **JUNE 2022**
- USDA 502 Home Loan Closing?
September of 2021 HFHCC received $100,000 of ARPA funds from City of Port Angeles.

06/29/22

“I would like to say Thank You to Habitat for Humanity of Clallam County. I am a 57-year-old woman whose home was in desperate need of a roof, I had no idea how I was going to afford it. I work 2 jobs 8-8 and still unable to come up with funds. My credit score is too low for a decent loan.

I contacted different charities I saw online and one of them referred me to Habitat for Humanity. I met Julie she listened to me and right away helped me with paper work questions etc. she made everything easy, with little to no stress she was very kind and compassionate of my situation. Both Julie and Colleen took care of the everything! Completely eased my stress and kept me informed. I do not know how they arranged this miracle, But I am forever grateful! I have a brand-new roof. I tell everyone I know… how wonderful these ladies were to me, and how great it is to have this organization and all that it does in our community!”

Colleen M
Washington
February 2022
HFHCC requested and additional $500,000 of Clallam County’s ARPA Funds...
This is Hilary’s Home Dedication in July 2023
Identifying and Pursuing Funds
Remaining Funds for Nonprofits

“I’ve been told the money has already been spent.”
Why There Are Funds Available

1. Revenue Replacement
2. Underutilized SLFRF Programs
3. Cancelled SLFRF Projects

Given the approaching deadlines, recipients need only sign a written agreement with a charitable nonprofit by December 31 and their *obligation* duty is met.
Sources to Track Remaining Funds

“Where do I find out how much money is still available?”
ARPA Dashboards from SLFRF Recipients

Many recipients have a website dedicated to ARPA obligations and expenditures, and information on the categories and impact.

Recipients’ dashboards can show what they have prioritized and where your nonprofits fits in those priorities. If there isn’t a dashboard, there are other options...
ARPA Dashboards: Pandemic Oversight

This interactive dashboard allows users to filter by state and size of recipient to see the amount obligated and spent, spending categories, recipients per state, and project information.
Other ARPA Dashboards

Local Government ARPA Investment Tracker

A Partnership of NLC, Brookings Metro, and NACo

Local governments can select 12 key focus areas—identified by sector and type of expenditure—within the range of the original ARPA funds to city and county agencies for deploying new strategic priorities. The data and local priorities are entered into the ARPA Investment Dashboard, which tracks and generates a tracker of ARPA funds by local government.

The tracker was last updated on December 22, 2023 and contains project data from NACo's ARPA Spending Dashboard. The tracker is updated by local governments as of the Department of the Treasury's March 31, 2023 data. The tracker may be updated to include more information based on availability.

- # of Local Governments: 335
- # of Projects: 13K
- Total $ Tracked: $55.3bn
- % of Funding Budgeted: 84.8%
- % of Funding Obligated: 60.4%

Click on "All Other Local Govt" to explore ARPA spending plans for Mar 2 and # local governments.

Total Estimated Allocations v. Full Disbursement

- Total: 174bn
- Total Estimated: $190bn

<table>
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<tr>
<th>State</th>
<th>Subject for Split</th>
<th>Total Funding Allocated by Treasury (in billions)</th>
<th>Percentage Allocated</th>
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<td>Yes</td>
<td>$2.1B</td>
<td>Fully Allocated</td>
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<tr>
<td>Alaska</td>
<td>Yes</td>
<td>$1.9B</td>
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<tr>
<td>American Samoa</td>
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<td>$679</td>
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<td>60-75%</td>
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<td>No</td>
<td>$23.9B</td>
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<td>No</td>
<td>$3.6B</td>
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<td>Connecticut</td>
<td>No</td>
<td>$2.3B</td>
<td>Over 75%</td>
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<td>$925</td>
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<tr>
<td>District of Columbia</td>
<td>No</td>
<td>$0.1B</td>
<td>Over 75%</td>
</tr>
</tbody>
</table>

*Some ARPA allocations are pending or have not been reported as of May 1, 2023.

Last updated: Dec 22, 2023
When in Doubt
The Role of Nonprofit Advocacy

“How do I know what to ask for or what to propose?”
Securing Funds for Your Nonprofit

**Challenges**
- Lack of information about SLFRF available
- Fear of unsustainability for funded programs
- Local dynamics and relationships
- Other resistance

**Strategies**
- Point to the Final Rule, ARPA reports, and examples
- Focus on one-time nature of funds
- Work through state association of nonprofits, coalitions, or community foundations
- Refer to strategic plans
1. Demonstrate public support for your nonprofit
2. Use recipient’s materials to your advantage
3. Work with philanthropy
Demonstrate public support for your nonprofit

As the expert on your nonprofit’s mission and impact, you can use materials that include, but are not limited to:

- Annual reports
- Survey data
- One-pagers
- Testimonials from clients, peers, donors, board members, etc.
Use recipient’s materials to your advantage

Many recipients have released their budget frameworks, State of the State/City addresses, Strategic Plans, and other materials that reflect their priorities for the year.

Whether or not your nonprofit’s work aligns, use the materials as an opportunity to meet with local leaders and decisionmakers on SLFRF.
Foundations can
(1) use their resources to provide *direct* or *indirect* support;
(2) help distribute and administer funds;
(3) convene groups to disseminate and collect information about SLFRF to address recovery efforts.
Key Resources for Nonprofits
Q & A

David L. Thompson
He/Him
Vice President of Public Policy
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Colleen Robinson
She/Her
CEO
Habitat for Humanity of Clallum County, Washington

Jessica Mendieta
She/Her
Policy Associate
National Council of Nonprofits
Charitable nonprofits provide vital services and for communities to recover, SLFRF investments in their mission can make a difference.

1. There are funds available for nonprofits.
2. Recipients can partner with nonprofits using State and Local Fiscal Recovery Funds.
3. Nonprofits have tools and templates to define their “asks” and access funds.