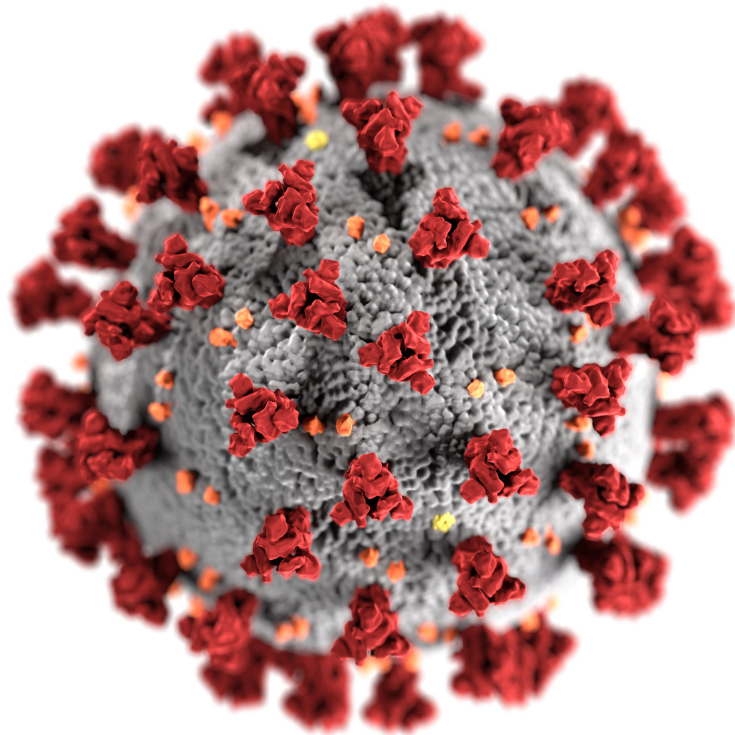


Pulse Poll #4:

The COVID-19 Crisis in Nebraska and
Southwest Iowa's Nonprofit Community

Taken April 2021



Nonprofit Association
of the Midlands

Serving Nebraska & Western Iowa

Survey: COVID-19 Taking Severe toll on Nebraska and Southwest Iowa's Nonprofits

Nonprofit Association of the Midlands (NAM), conducted a fourth pulse poll survey to gauge the evolving effects of the COVID-19 outbreak on Nebraska and Iowa's nonprofits and the vital programs and services they provide. This was a follow-up to the survey we conducted in Mid-March, April, and October of 2020. This survey was taken by 159 nonprofit organizations. This is a snapshot of what we learned.

**Of the 159
responses, nonprofits
still anticipate losing
\$15.5 Million Dollars
in 2021 due to
COVID-19**

Immediate and Long-Term Investment

Although full impact of the COVID-19 pandemic is still unfolding, it has already laid bare deep inequities and the human and economic toll of years of under-investment in critical systems and needs – including nonprofits and the people and communities they serve.

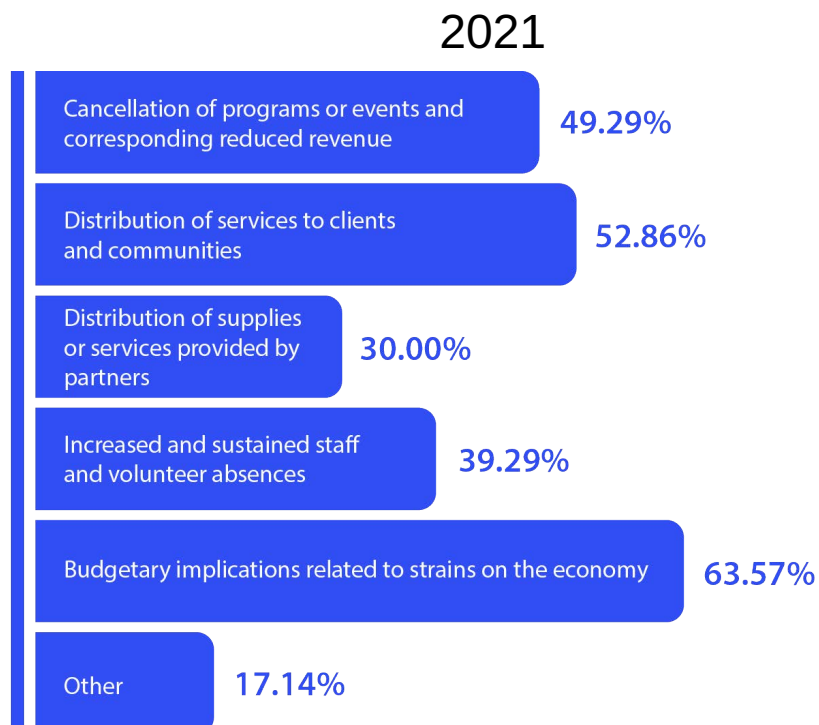
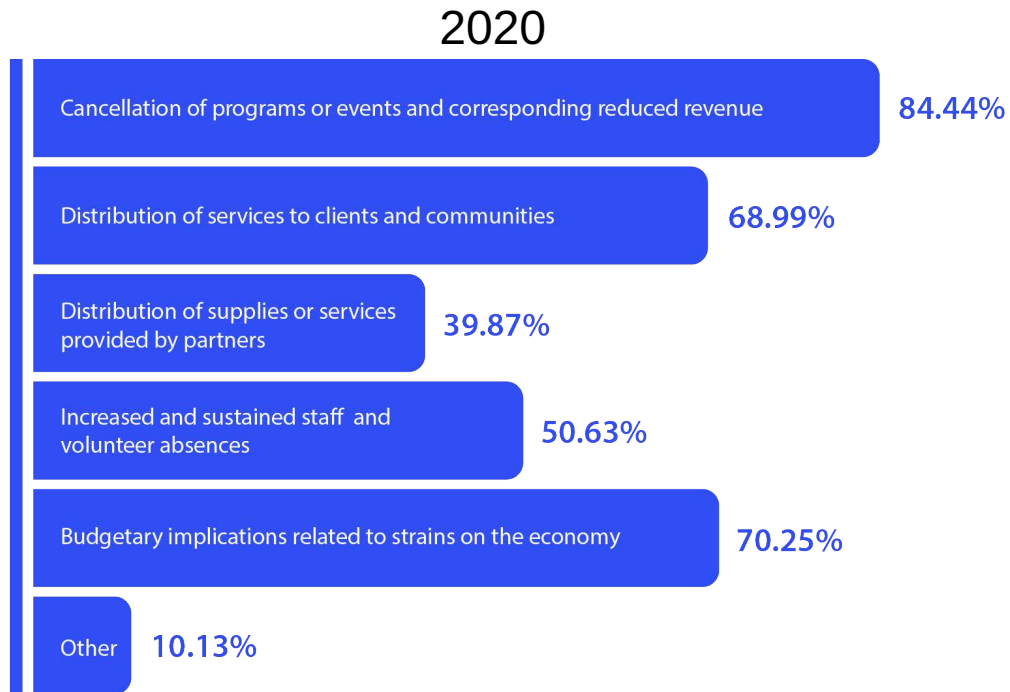
Times of crisis underscore the continuing importance of nonprofits, as providers of immediate care and assistance, economic stability, spiritual comfort, news, education, mental health counseling, environmental stewardship, outlets for grief, hope and inspiration, and as strong partners in developing short- and long-term solutions to address inequity and comprehensive social problems.

Past experience has shown that economic downturns typically hit nonprofits immediately, while economic recovery reaches the nonprofit community much later than other sectors. After many years of under-funding of vital infrastructure and supports, a significant infusion of funds is needed now, and more will be needed for the long term.

The majority (56%) of more than 13,000 nonprofits in Nebraska operate with less than \$250,000 in net assets. One in eleven Nebraskans work for a nonprofit and many of these organizations serve those individuals hit hardest by job loss as a result of the pandemic.

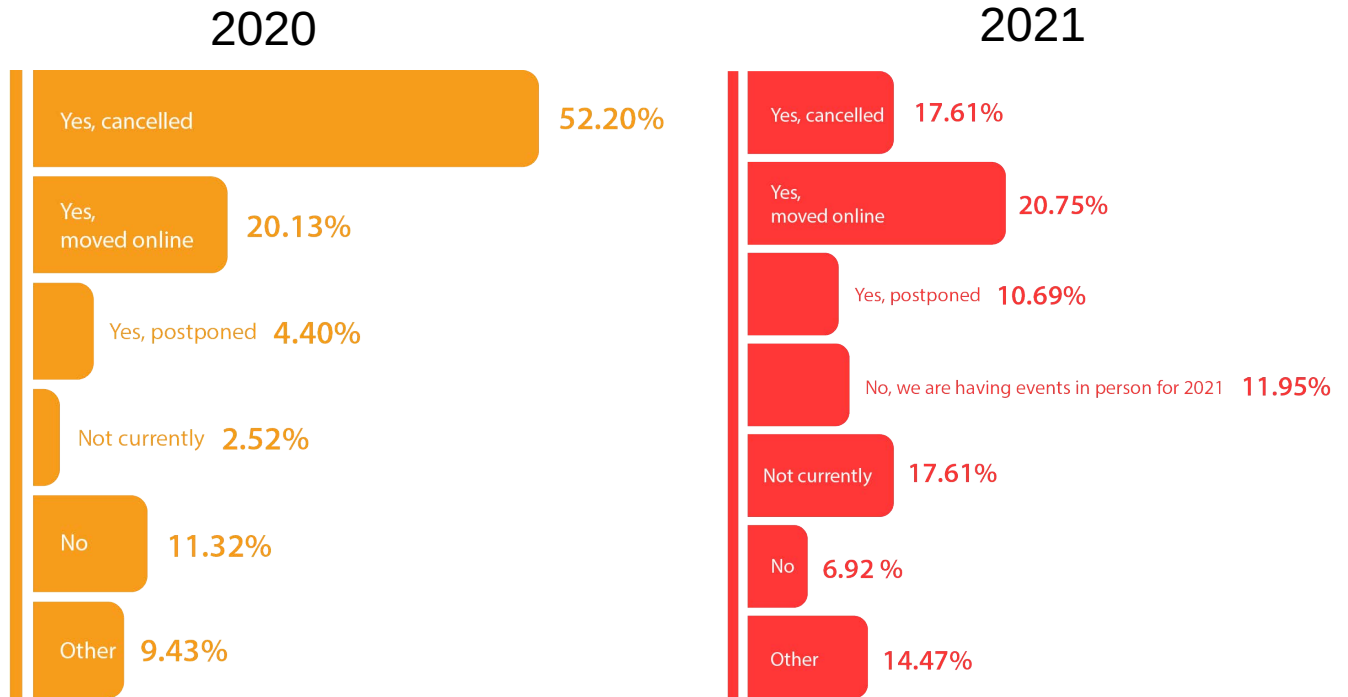
Impact and Actions Taken

Below is the comparison from the first Pulse Poll taken in March 2020 to the latest taken in April 2021.



Financial Impacts

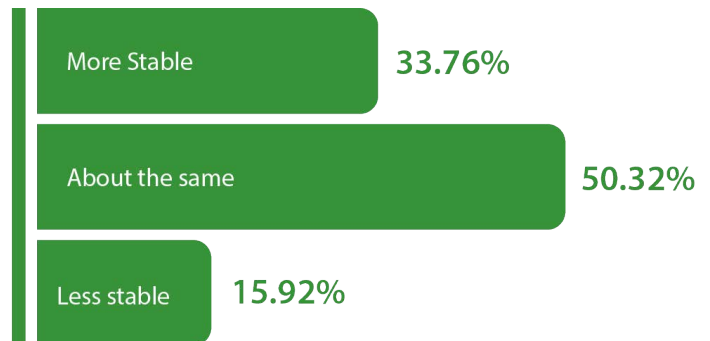
Did this crisis impact a major event or fundraiser?
Comparison from March 2020 to April 2021



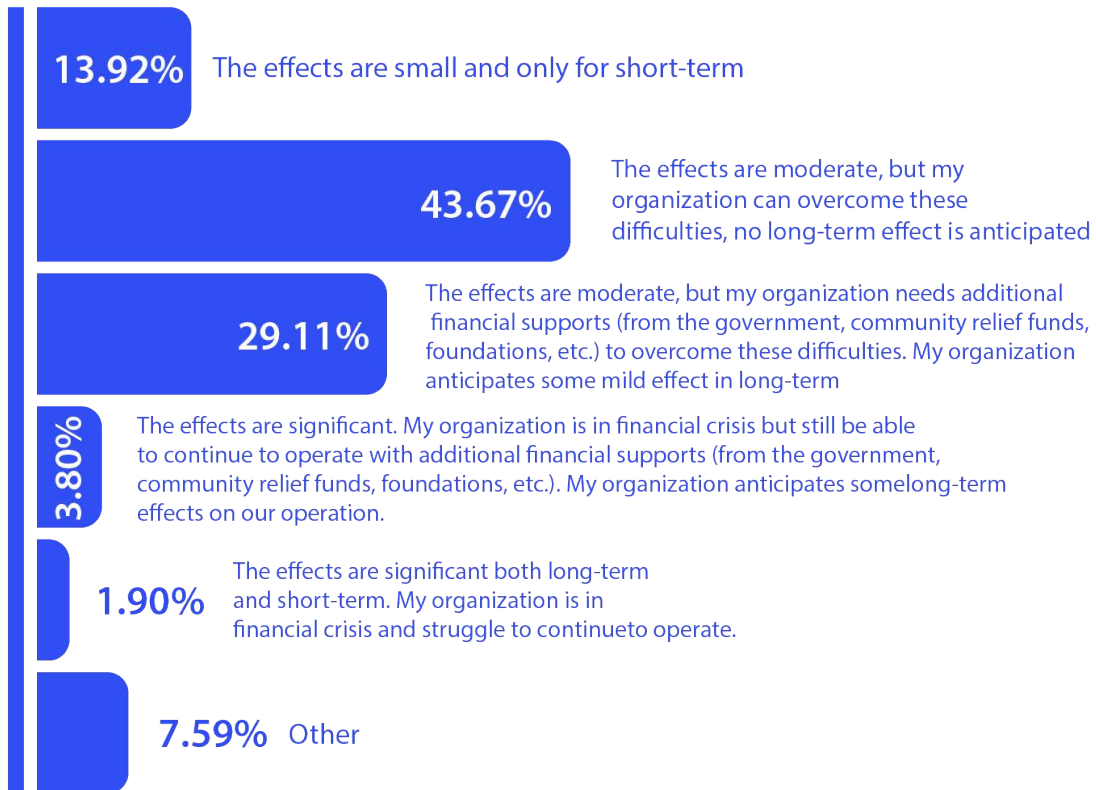
If your organization were to bring in no additional funding, how long would your cash reserve last?



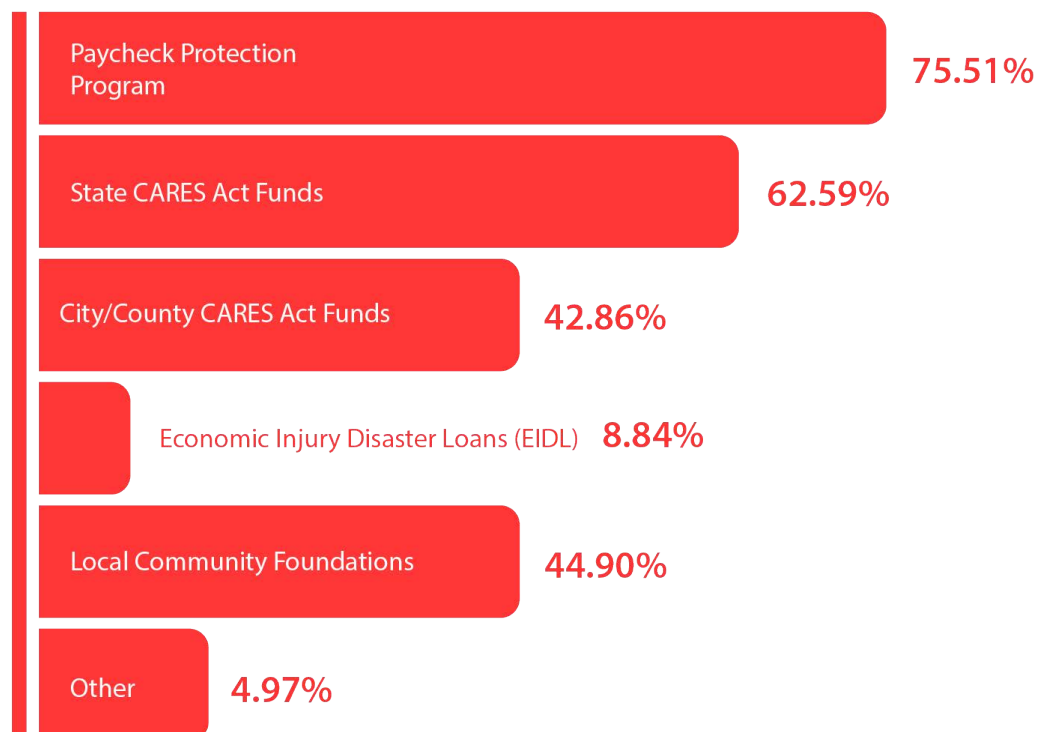
How stable does your organization feel compared to March 2020



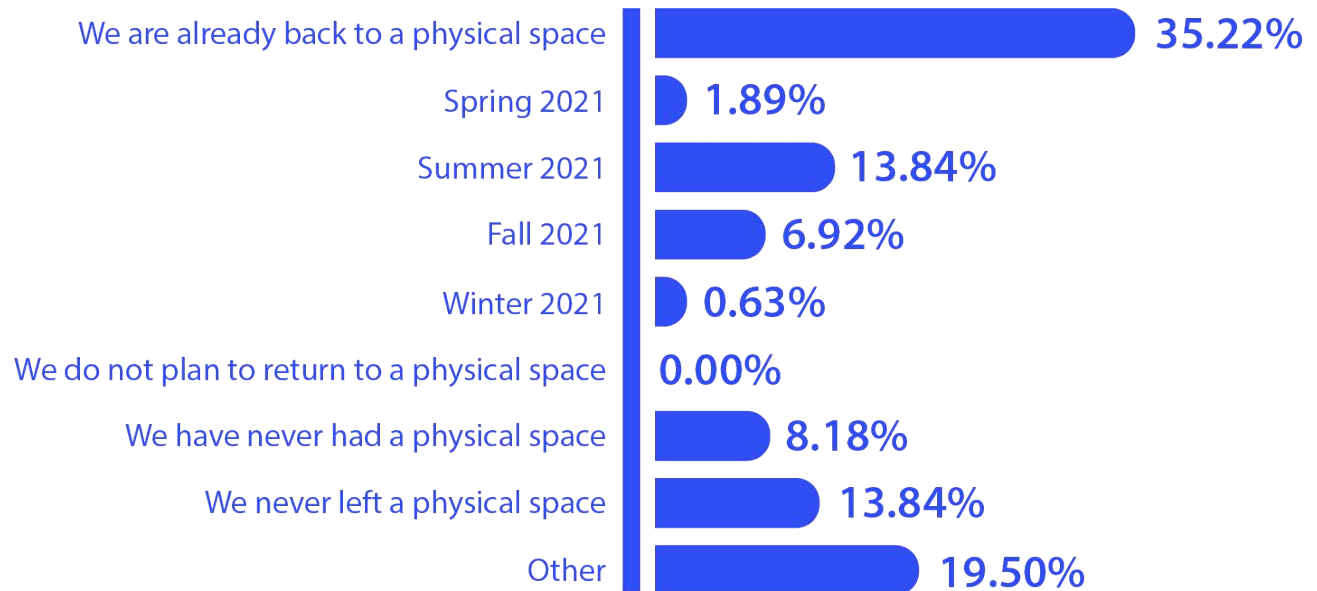
In the near future, how do you anticipate the impact of this pandemic on the financial conditions of your organization?



Please select all of the special relief funding sources that your organization has received or been approved for in 2020.



When do you anticipate staff being back into a physical office?

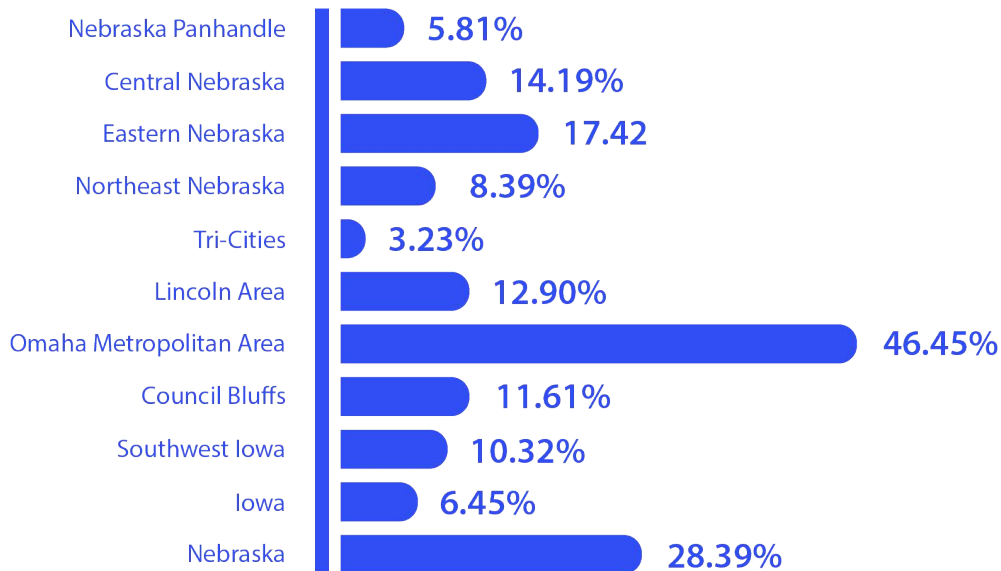


Most nonprofits anticipate being back to pre-covid stability in the next 12-24 months, but that timeline varied greatly across the sector.

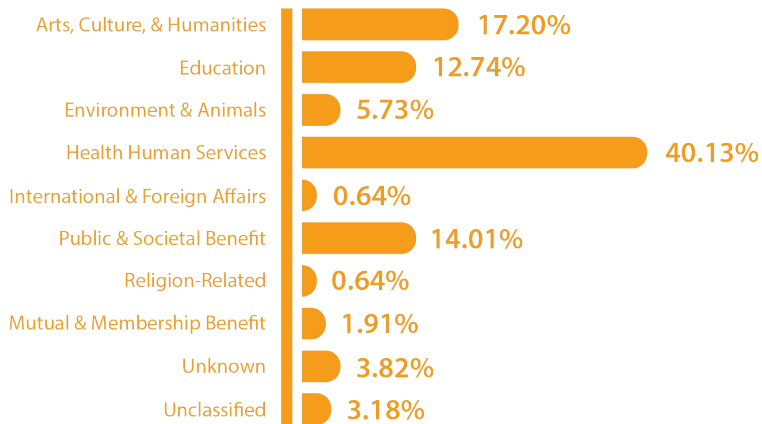
Top Five Positive outcomes from COVID-19

- Virtual programming and training
- Expanding services
- Resiliency
- Increased collaboration
- Flexibility that led to innovation

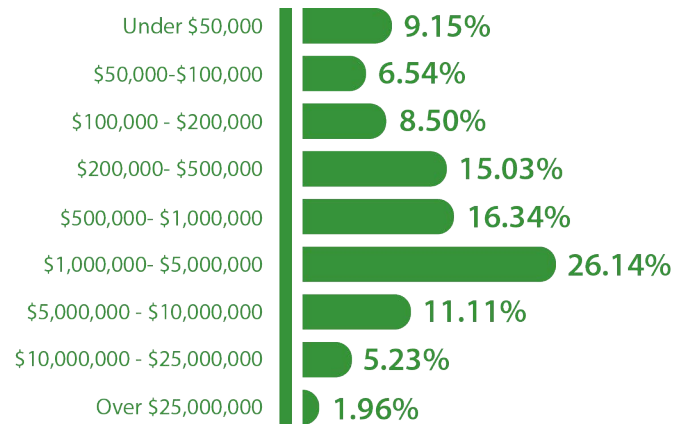
What is your service location? (Not physical location)



What is your nonprofit classification?



What is your budget size?





What NAM does

We help nonprofits help their communities. There are **thousands** of nonprofits in our area – each trying to make a difference on their own. We bring them together so that each member can benefit from our collective strength.

Nonprofit Association of the Midlands (NAM) is the only membership organization in the state dedicated exclusively to working with local nonprofits. By connecting organizations with information, education, advocacy and collaboration, we help members focus their energy on the people and communities they serve.

Our Mission - We strengthen the collective voice, leadership, and capacity of nonprofit organizations enriching the quality of community life throughout Nebraska and Western Iowa. To achieve this mission for our growing base of nonprofit organizations, NAM is committed to the following goals:

1. Enhance public recognition of the importance and role of the nonprofit sector to the people of Nebraska.
2. Provide access to high quality assistance and information on effective nonprofit management and practices.
3. Advocate on issues that affect the capacity of all nonprofits to address their communities' needs.
4. Foster communication and cooperation among nonprofits.

Join NAM today – www.nonprofitam.org