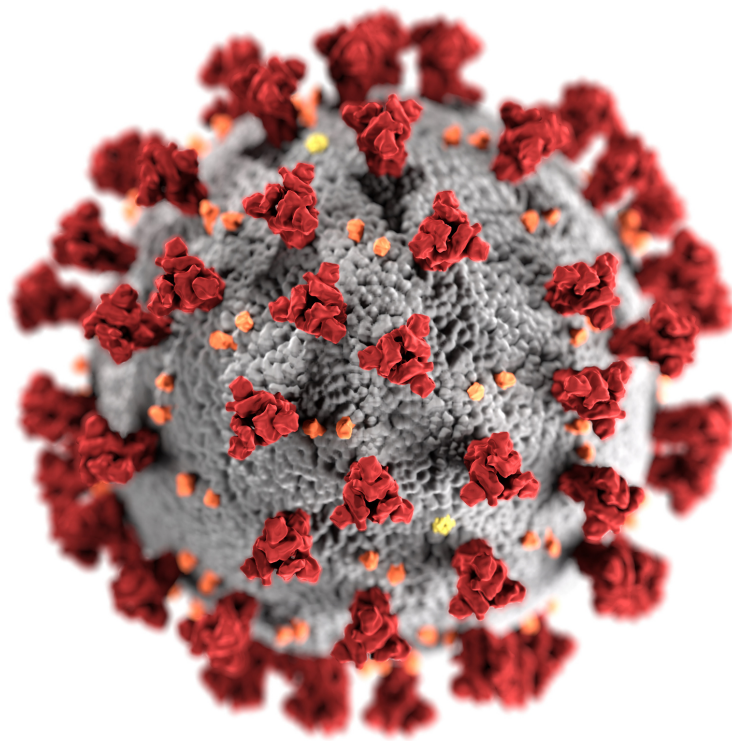


Pulse Poll #3:

The COVID-19 Crisis in Nebraska and
Southwest Iowa's Nonprofit Community

Taken October 1st-12th



Nonprofit Association
of the Midlands

Serving Nebraska & Western Iowa

Survey: COVID-19 Taking Severe toll on Nebraska and Southwest Iowa's Nonprofits

From Nonprofit Association of the Midlands (NAM), conducted a third pulse poll survey to gauge the evolving effects of the COVID-19 outbreak on Nebraska and Iowa's nonprofits and the vital programs and services they provide. This was a follow-up to the survey we conducted in mid-March and April 2020. This survey was taken by 248 nonprofit organizations. This is a snapshot of what we learned.

**248 nonprofit
respondents
anticipate losing
\$54 Million Dollars
in revenue, up from
\$42 Million in April**

Immediate and Long-Term Investment

Although full impact of the COVID-19 pandemic is still unfolding, it has already laid bare deep inequities and the human and economic toll of years of under-investment in critical systems and needs – including nonprofits and the people and communities they serve.

Times of crisis underscore the continuing importance of nonprofits, as providers of immediate care and assistance, economic stability, spiritual comfort, news, education, mental health counseling, environmental stewardship, outlets for grief, hope and inspiration, and as strong partners in developing short- and long-term solutions to address inequity and comprehensive social problems.

Past experience has shown that economic downturns typically hit nonprofits immediately, while economic recovery reaches the nonprofit community much later than other sectors. After many years of under-funding of vital infrastructure and supports, a significant infusion of funds is needed now, and more will be needed for the long term.

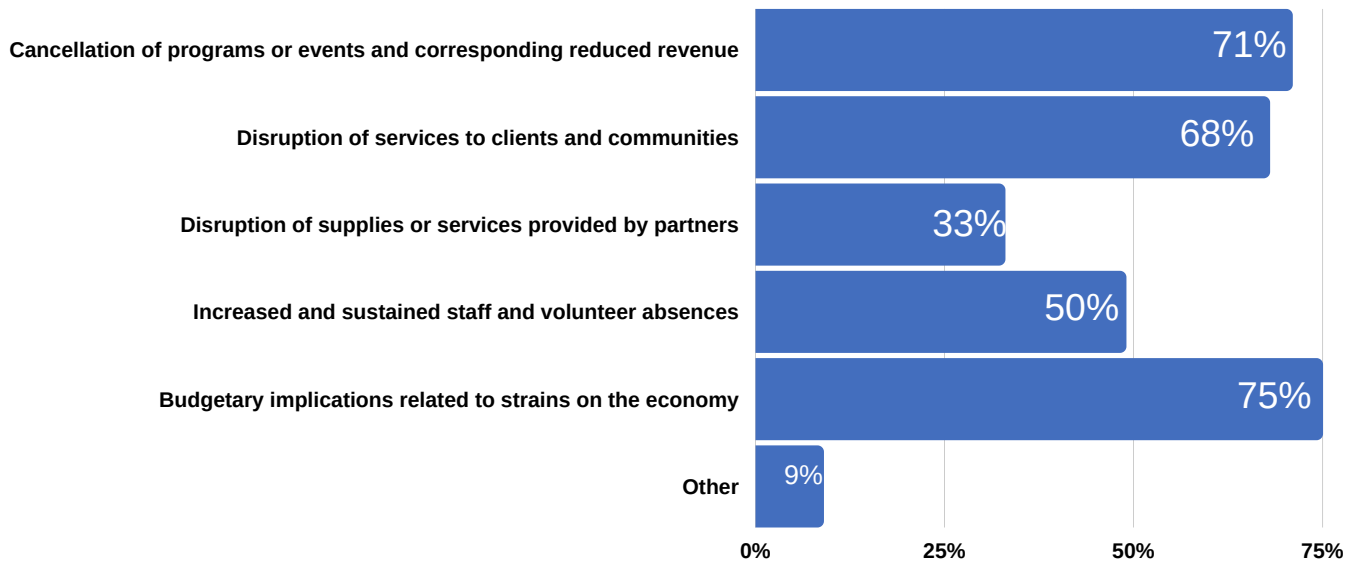
The majority (56%) of more than 13,000 nonprofits in Nebraska operate with less than \$250,000 in net assets. One in eleven Nebraskans work for a nonprofit and many of these organizations serve those individuals hit hardest by job loss as a result of the pandemic.

Impact and Actions Taken

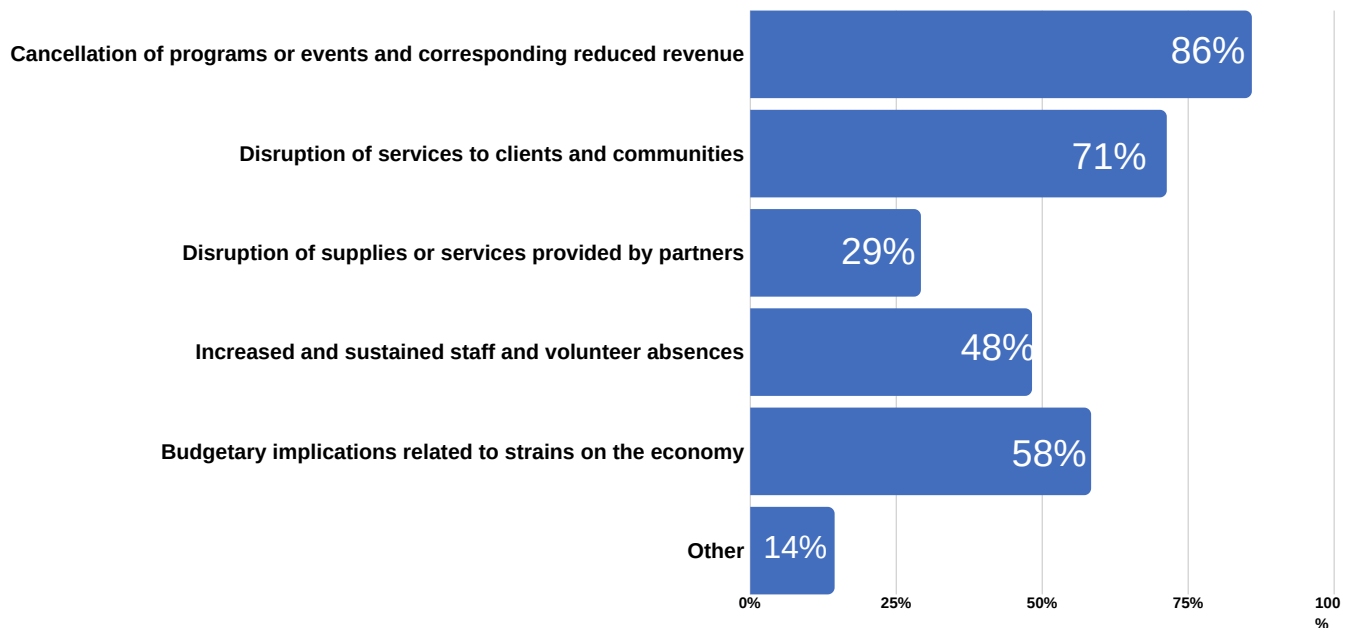
The COVID-19 crisis is already having a significant and alarming financial and programmatic impact on most nonprofits.

Organizations have taken or are contemplating a number of actions. Below is the comparison from the first Pulse Poll taken in March to the second taken in April.

October 2020



March 2020



Financial Impacts

Did this crisis impact a major event or fundraiser?

From April to October

The outlook of Major Events and Fundraisers changed dramatically

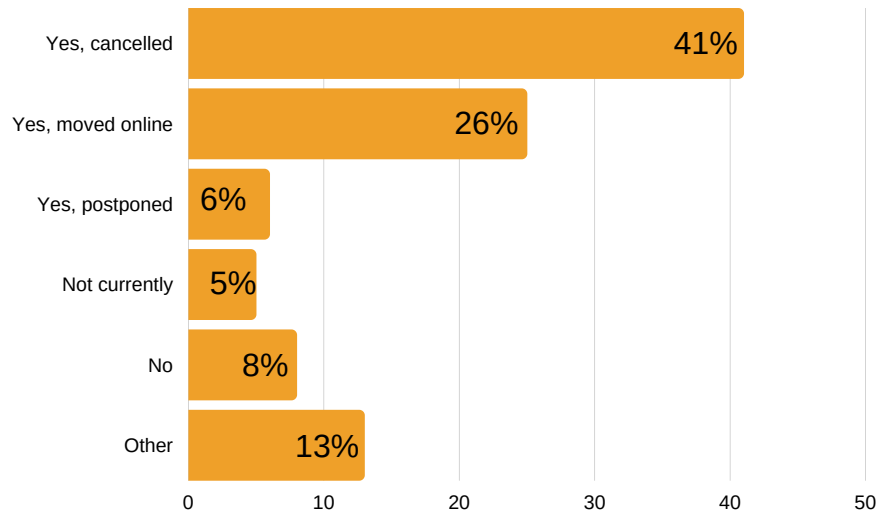
Cancellations increased by 8%

Moved online increased 14%

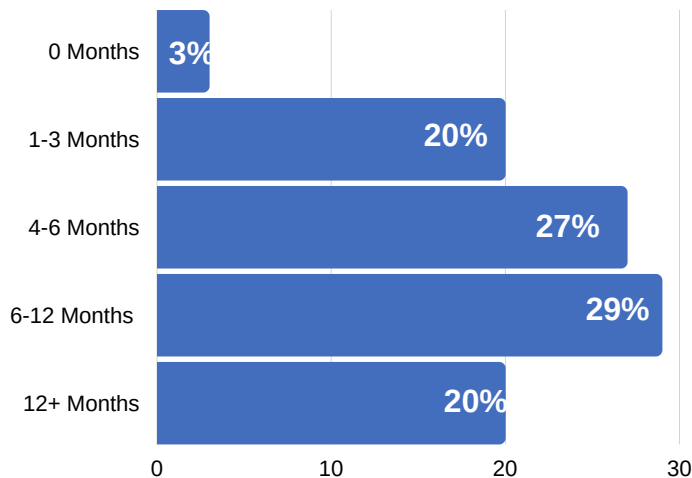
Postponements down 16%

Not being impacted decreased 8%

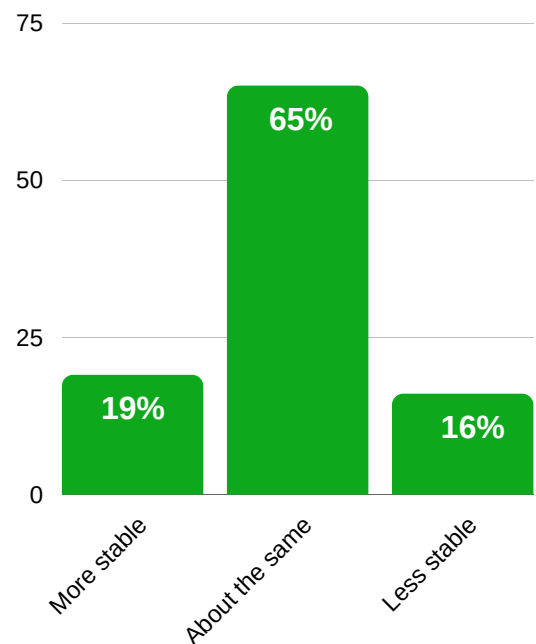
"Other" Increased by 2%



How long nonprofit's cash reserve can last with no additional funding



How stable do nonprofits feel compared to May 1st



How do you anticipate the impact of this pandemic on the financial conditions of your organization?

35% The effects are moderate, but my organization needs additional financial supports to overcome these difficulties. My organization anticipates some mild effect in long-term.

34% The effects are moderate, but my organization can overcome these difficulties, no long-term effect is anticipated.

12% The effects are significant. My organization is in financial crisis, but still be able to continue to operate with additional financial supports. My organization anticipates some long-term effects on our operation.

5% The effects are small and only for short-term.

3% The effects are significant both long-term and short-term. My organization is in financial crisis and is struggling to continue to operate.

**163
Nonprofits
Received
PPP Loans***

*Of the 248 organizations who responded

Paycheck Protection Program Loans (emergency SBA 7(a) loans): Creates an emergency loan program providing loans of up to \$10 million for eligible nonprofits and small businesses, permitting them to cover costs of payroll, operations, and debt service, and provides that the loans will be forgiven in whole or in part under certain circumstances. Section 1102.

**124 Nonprofits
Received
Nebraska
CARES Funding***

*Of the 248 organizations who responded

On March 27, the House unanimously passed and President signed into law the Coronavirus Aid, Relief, and Economic Security (CARES) Act, a \$2 trillion economic stimulus law intended to provide immediate relief for individuals, nonprofits, businesses, and state and local governments. The CARES Act is the third law enacted in response to the COVID-19 pandemic.

SOURCE: National Council of Nonprofits

**17
Nonprofits
Received EIDL
Loans***

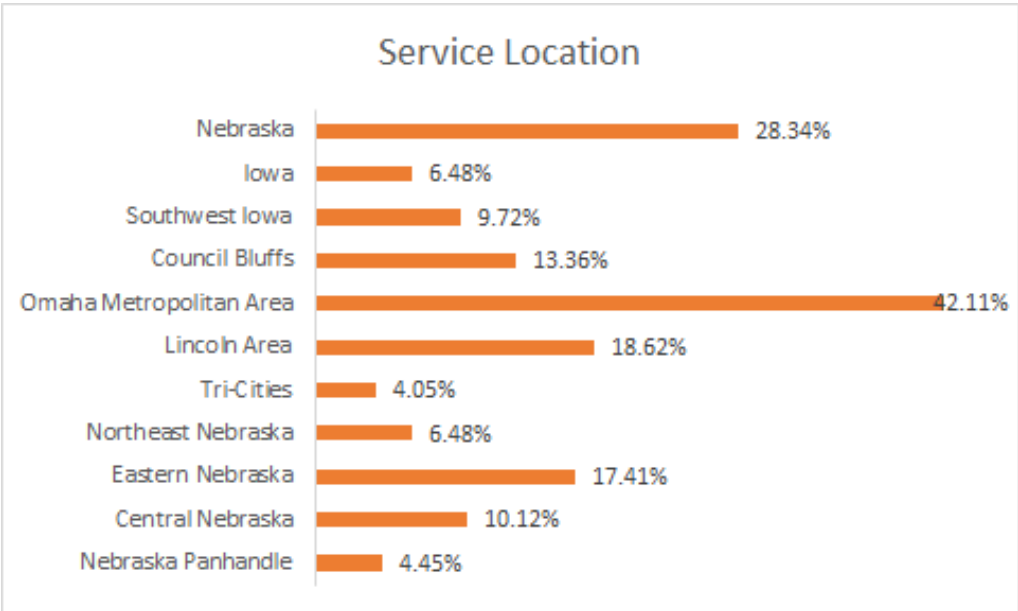
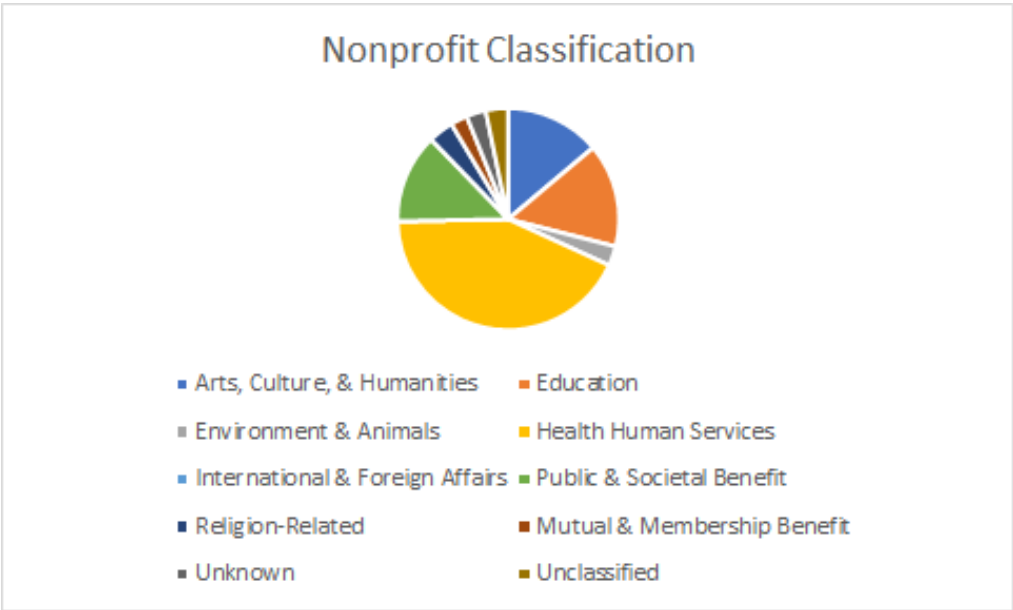
*Of the 248 organizations who responded

Economic Injury Disaster Loans (EIDL): Creates emergency grants for eligible nonprofits and other applicants with 500 or fewer employees enabling them to receive checks for \$10,000 within three days. Section 1110.

CARES ACT

Who participated in the survey?

This report was drawn from responses of the 248 Nebraska and Southwest Iowa 501(C)3 organizations that completed this pulse poll from October 1st-12th, 2020. The graphs below show the distribution of the nonprofits missions and geographical location.



In Their Own Words

Observations from survey respondents

"We are no longer sheltering as many families in our shelters, we are using motels to make up that difference. This adds an increase in costs to providing this service."

"We continue to serve youth but in a different way. We have new procedures in place and adjust regularly as we get new information and based on recommendations from DCHD and CDC. We have purchased PPE, adjusted hours and ways we work."

"Required remote services. Stopped all of our annual in person events which impacted budget. It has impacted safety, health, financial stability and housing of our clients."

"Limitations on service delivery, increased anxiety, limited access to face services."

"We had to let go of the paid staff and are now 100% volunteer."

"We've lost over \$5 million in revenue, lost members, reduced staff, and reduced programming."

"As a performance theater, we are dependent on large gatherings of people. As a result, we have had to cancel most of our productions and education programs since March of 2020. We have found new ways to still stay vital in our community with virtual programming, but it only brings in minimal revenue".

"It has impacted the ways in which we do business, and serve our consumers. It has impacted our consumers in terms of their socialization, safety, and various mild psychological issues. We are no longer serving our consumers in person, in their homes, but are serving them through various technological methods"

"Financial needs are much greater-- family stressors, mental health, substance abuse and child maltreatment are all up"

"Complete re-thinking on how we execute programs on the ground level. Remote work only. Closed 2 offices."

"Reduced donations, donors unwilling to talk until next year about support, patients have been isolated and staff are scared and tired."

"Number one impact is funding. Unable to find dollars around our mission. Clients are unable to attend programs."

"Significant revenue reduction; social distancing hurting us in our programs; clients experiencing extra stress, loneliness, and very suicide ideation"



What NAM does

We help nonprofits help their communities. There are **thousands** of nonprofits in our area – each trying to make a difference on their own. We bring them together so that each member can benefit from our collective strength.

Nonprofit Association of the Midlands (NAM) is the only membership organization in the state dedicated exclusively to working with local nonprofits. By connecting organizations with information, education, advocacy and collaboration, we help members focus their energy on the people and communities they serve.

Our Mission - We strengthen the collective voice, leadership, and capacity of nonprofit organizations enriching the quality of community life throughout Nebraska and Western Iowa. To achieve this mission for our growing base of nonprofit organizations, NAM is committed to the following goals:

1. Enhance public recognition of the importance and role of the nonprofit sector to the people of Nebraska.
2. Provide access to high quality assistance and information on effective nonprofit management and practices.
3. Advocate on issues that affect the capacity of all nonprofits to address their communities' needs.
4. Foster communication and cooperation among nonprofits.

Join NAM today – www.nonprofitam.org