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## Insights & Analysis

The National Council of Nonprofits champions, connects, and informs nonprofits across the country. We identify emerging trends, share proven practices, and promote solutions that benefit charitable nonprofits and the people and communities they serve. On this page, you can find the latest editions of our free e-newsletters, articles on trends and emerging issues, and reports & data.

### Latest Insights and Analyses

[Read about Presenting People With Purpose](#)

May 6, 2024

### Presenting People With Purpose

Policymakers are well advised to take note: they need to see how much they and the constituents they represent depend on us all daily.

[Read about How to Rally Support for Nonprofits](#)

April 22, 2024

### How to Rally Support for Nonprofits

Charitable nonprofits can, should, and do advocate for their missions year-round.

[Read about State and Local Fiscal Recovery Funds: Nonprofit Projects through December 31, 2023](#)

April 22, 2024

## State and Local Fiscal Recovery Funds: Nonprofit Projects through December 31, 2023

Data made available by Treasury show how governments have used SLFRF, including information on projects that mention charitable nonprofits, through December 31, 2023.

[See all](#)

## Our Newsletters

Our newsletters are free for anyone to subscribe to. It's part of our commitment to equity – ensuring that cost isn't a barrier to any nonprofit professional getting access to the information they need to advance their mission.



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## Recent Reports



2023

## Nonprofit Workforce Survey Results

Communities Suffer as the Nonprofit Workforce  
Shortage Crisis Continues

## 2023 Nonprofit Workforce Survey Results

When nonprofits cannot hire enough employees to provide vital services, the public suffers. Data from this survey show increased demand for services, longer waiting lists, and reduced services.

[See all](#)

## Featured reports and resources

[Read about A Storm is Brewing: The Accountant Shortage Is Already Affecting Nonprofits](#)

January 18, 2023

## **A Storm is Brewing: The Accountant Shortage Is Already Affecting Nonprofits**

Nonprofits have historically struggled to recruit and retain accountants, controllers, and CFOs. That struggle is about to get worse due to demographics, impacting both staffing and costs.

- [\*\*Nonprofit Workforce Shortages: A Crisis That Affects Everyone\*\*](#)

While job vacancies in the government and business sectors may cause disappointment, the lack of adequate nonprofit staffing means the public suffers delayed or complete loss of needed services.

- **Nonprofit Impact Matters: How America's Charitable Nonprofits Strengthen Communities and Improve Lives**

The story of the nonprofit sector, told from the nonprofit perspective for the first time.