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Insights & Analysis

The National Council of Nonprofits champions, connects, and informs nonprofits across the country. We identify emerging trends, share proven practices, and promote solutions that benefit charitable nonprofits and the people and communities they serve. On this page, you can find the latest editions of our free e-newsletters, articles on trends and emerging issues, and reports & data.

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May 6, 2024

Presenting People With Purpose

Policymakers are well advised to take note: they need to see how much they and the constituents they represent depend on us all daily.

[Read about How to Rally Support for Nonprofits](#)

April 22, 2024

How to Rally Support for Nonprofits

Charitable nonprofits can, should, and do advocate for their missions year-round.

[Read about State and Local Fiscal Recovery Funds: Nonprofit Projects through December 31, 2023](#)

April 22, 2024

State and Local Fiscal Recovery Funds: Nonprofit Projects through December 31, 2023

Data made available by Treasury show how governments have used SLFRF, including information on projects that mention charitable nonprofits, through December 31, 2023.

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Our Newsletters

Our newsletters are free for anyone to subscribe to. It's part of our commitment to equity – ensuring that cost isn't a barrier to any nonprofit professional getting access to the information they need to advance their mission.



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Survey Results**

Communities Suffer as the Nonprofit Workforce
Shortage Crisis Continues

2023 Nonprofit Workforce Survey Results

When nonprofits cannot hire enough employees to provide vital services, the public suffers. Data from this survey show increased demand for services, longer waiting lists, and reduced services.

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January 18, 2023

A Storm is Brewing: The Accountant Shortage Is Already Affecting Nonprofits

Nonprofits have historically struggled to recruit and retain accountants, controllers, and CFOs. That struggle is about to get worse due to demographics, impacting both staffing and costs.

[Read about Nonprofit Workforce Shortages: A Crisis That Affects Everyone](#)

March 22, 2023

Nonprofit Workforce Shortages: A Crisis That Affects Everyone

While job vacancies in the government and business sectors may cause disappointment, the lack of adequate nonprofit staffing means the public suffers delayed or complete loss of needed services.

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September 18, 2019

Nonprofit Impact Matters: How America's Charitable Nonprofits Strengthen Communities and Improve Lives

The story of the nonprofit sector, told from the nonprofit perspective for the first time.