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Network Learning Confab Sponsorship Opportunities

Connect with Leading Nonprofit Influencers!

The 2024 Network Learning Confab will be on June 27 and 28, 2024 at the National Housing Center in Washington, DC.

Note: we are not seeking speakers for this event.



The Network Learning Confab is an annual gathering that brings together the leaders of our network of state associations of nonprofits. These leaders represent a collective membership of more than 25,000 nonprofit organizations nationwide.

In 2024, the Confab will take place in-person at the National Housing Center in Washington, D.C.

In attendance will be key influencers for nonprofits: state association CEOs, board members, membership directors, communications specialists, and public policy staff from across the country.

Sponsor logos and links will appear:

- On the members-only Confab website, pre- and post-event
- In event materials
- In the Virtual Exhibit Hall
- During recognition of all sponsors at the welcome session
- In approximately six announcements sent to 300+ nonprofit influencers

To reserve your sponsorship (or to get on the list for 2024), [email Rick Cohen](#)

Note: because space is limited, sponsorships require non-refundable payment within 30 days of invoicing.



Event Sponsor - \$7,500

0 available

- Public recognition at opening and closing sessions
 - Prominent placement of logo on conference materials
 - 2 complimentary registrations
 - Draped exhibit table
 - Top placement in Virtual Exhibit Hall
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Reception Sponsor - \$5,000



0 available

- Public recognition and branding at the Reception
 - Public recognition during announcements
 - 2 complimentary registrations
 - Draped exhibit table
 - Prominent placement in Virtual Exhibit Hall
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Lunches Sponsor - \$5,000



0 available

- Public recognition and branding at the lunch buffet
 - Public recognition during announcements
 - 2 complimentary registrations
 - Draped exhibit table
 - Placement in Virtual Exhibit Hall
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Wellbeing Sponsor - \$4,500

0 available

- Public recognition around various wellbeing activities

- Public recognition during announcements
 - 2 complimentary registrations
 - Draped exhibit table
 - Placement in Virtual Exhibit Hall
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Breakfasts Sponsor - \$4,000



0 available

- Logo on signage at both Breakfasts
 - 2 complimentary registrations
 - Draped exhibit table
 - Placement in Virtual Exhibit Hall
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Photography Sponsor - \$3,500




0 available

- Public recognition during announcements
 - 2 complimentary registrations
 - Draped exhibit table
 - Placement in Virtual Exhibit Hall
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Keynote / Plenary Panel Sponsor - \$3,500

0 of 3 available

-  **avidxchange**
Public recognition at the keynote or plenary
- 2 complimentary registrations



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Draped exhibit table

- Placement in Virtual Exhibit Hall



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Lobby Day Sponsor - \$3,500

0 available



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Recognition at the Lobby Day (Wednesday) breakfast

- Logo on signage at Lobby Day breakfast

- 1 complimentary registration
 - Draped exhibit table at the Confab event
 - Placement in Virtual Exhibit Hall
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Exhibiting Sponsor - \$3,000



0 of 3 available

- 2 complimentary registrations
- Draped exhibit table
- Placement in Virtual Exhibit Hall



Learning Lab Sponsor - \$2,500

2 of 5 available

-  **BoardBuild**
Strengthening boards.
Shaping communities.

Recognition at the Learning Lab (breakout) session

- 1 complimentary registration
- Logo on signage outside Learning Lab room



Placement in Virtual Exhibit Hall

Confab Engagement Fund "Add-On" Donation

Donations to the Confab Engagement Fund support scholarships to help defray the cost of travel to the Confab for state association staff members. The intent is to make it equally affordable for all our network members to engage in this critical in-person convening, no matter where they're located or what their budget size.

All sponsors are invited to contribute an "add-on" donation to support the Fund. CEF donors are acknowledged at the Confab with a special ribbon on their name badge and recognition from the podium.



Praise from past Confab sponsors:



"It is great to have face time with our long-term state partners and to have an opportunity to meet with new staff members that may be attending the Confab for the first time. It gives me the opportunity to discuss the value of our member benefit and to go over the finer points like how state associations earn quarterly royalties when their members use our service. We look forward to participating every year.... We wouldn't miss it!"

--Art Ferreira, Coeus Global, Event Sponsor 2014 - 2023



"Confab represents what the future of in-person conferences will be like. Intimate, actionable, memorable, and focused on the experience of building a connected community. We continue to sponsor it because of the meaningful conversations we have with stakeholders who help support our sector. I also find that the content is some of the most interesting and thought-provoking I have encountered, even compared to conferences that I am asked to speak at. Confab isn't about sponsoring a booth, it's about supporting a larger vision of change in our sector and it actually lives up to that in practice."

--Tim Sarrantonio, Director of Corporate Brand, Neon One



"I can't think of any other conference we go to where we have been kept so informed with logistics and such - great work! We, of course, will always be there to

support the network and appreciate all that you do at the National Council of Nonprofits to support the good work being done around the country. Congrats on a very successful meeting." --Donna H. Groh, UST



"You put on a great conference for your members. It was great to see first-hand how people in leadership positions at the associations operate and communicate with each other. Connecting with the other vendors was a huge bonus as well. I so appreciate all of the long hours, sweat and fine details that your team put towards the Confab. I'm looking forward to seeing everyone again next year." --Brendan McDaniel, Firespring"



"Thanks to you and your hard-working staff for pulling off a great conference. Awesome food, venue, programs, and organization. It's a privilege to get to work with nonprofits and their associations, and with all of you. Looking forward to next year!" --Dana Campbell, Affinity Fundraising Registration



"It was a wonderful conference! You have a great group of attendees and I always feel so welcomed as a sponsor. Looking forward to next year!!" --David Webb, QuickBooks Made Easy



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