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Running a Nonprofit

Operating a nonprofit is not easy. The National Council of Nonprofits provides nonprofits with the **tools, research, and resources** needed to operate more effectively, efficiently, and ethically. To advance equity, we make these materials available for free to all nonprofits.

Our trusted resources in the categories listed below can help you grow your organization's capacity to advance its mission.

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Administration and Financial Management

Resources on budgeting, business planning, compliance, filing state and federal forms, finance, strategic planning, tax issues, and much more.

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Diversity, Equity, and Inclusion

Articles and resources on DE&I issues related to accessibility, boards of directors, communications, culture, employment and hiring, and more.

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Employment & HR

Articles and resources on employee compensation, classifying workers correctly, managing employees, remote work, volunteers, and more.

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Ethics & Accountability

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Fundraising and Resource Development

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Governance & Leadership

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How to Start a Nonprofit

Five-step guide including questions to ask before starting a nonprofit, federal and state filings, policies and procedures that you may want your new nonprofit to have in place, and ongoing compliance.

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Marketing and Communications

Articles and resources on branding, communications, digital accessibility, social media, and more.

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